

# FACULTAD DE FILOSOFÍA, LETRAS Y CIENCIAS DE LA EDUCACIÓN

#### CARRERA DE LENGUA Y LITERATURA INGLESA

USING AUTHENTIC MATERIAL TO TEACH EFL IN THE EIGHTH LEVEL
OF BASIC EDUCATION AT "SIMON BOLIVAR" JUNIOR HIGH SCHOOL

Autoras: María Karina Arcentales Abad

Sandra Silvana Narváez Chica

**Director:** Dr. Fabián Darío Rodas Pacheco

Trabajo Investigativo del Curso de Graduación previo a la obtención del Título de Licenciadas en la Especialización de Lengua y Literatura Inglesa.

**CUENCA-ECUADOR** 

2013



Fundada en 1867

#### RESUMEN

El propósito de este proyecto fue conocer si el uso de materiales auténticos sería eficiente para ser utilizado durante una clase de inglés. Es importante destacar que estos materiales auténticos son creados por nativos hablantes del idioma Inglés, por lo que nuestro objetivo fue aplicarlos en una aula de clase.

Este proyecto se basa en el diseño y aplicación en torno a una planificación clase para involucrar a los estudiantes del octavo año de Educación Básica en la Escuela Simón Bolívar en el aprendizaje del inglés como lengua extranjera con el uso de materiales auténticos. Antes de planificar la lección, fue necesario investigar para obtener información acerca de los beneficios, la importancia, ventajas y desventajas del uso de materiales auténticos en un aula de clase. Esta investigación nos ayudó a encontrar factores importantes con el fin de seleccionar estos materiales auténticos, para así poder satisfacer con las necesidades de los estudiantes de nuestro contexto educativo.

Como resultado, se pudo observar que el uso de materiales auténticos sin duda resultó eficaz a la hora de motivar a los estudiantes a desarrollar habilidades para hablar. Por lo tanto, esperamos contribuir de alguna manera a la práctica docente.

PALABRAS CLAVE: auténticos, materiales, EFL, Narváez, Arcentales, ventajas, desventajas, folletos.



Fundada en 1867

#### **ABSTRACT**

The purpose of this project was to find out whether the use of authentic materials would be efficient when utilized during an English lesson at school. It is important to emphasize that these authentic materials were created by native speakers of English, so our challenge was to adapt them for an EFL classroom.

This project was based on the design and application around an English lesson plan to engage students from the eighth level of basic education at Simon Bolivar School in learning English as a Foreign Language with the use of authentic materials. Before planning the lesson, it was necessary to research for information about the benefits, importance, advantages and disadvantages of using authentic materials in an EFL classroom. This research helped us to find out important and crucial factors in order to select these authentic materials, so that students' needs in our educational context could be satisfied.

As a result, it was observed that students felt motivated with the way the class was carried out. The use of authentic materials certainly resulted efficient at the time of motivating students to develop speaking skills. Therefore, we hope to contribute in some way to our daily teaching practice.

KEY WORDS: authentic, materials, EFL, Narváez, Arcentales, advantages, disadvantages, brochures.



Fundada en 1867

# **CONTENTS**

RESUMEN	2
ABSTRACT	3
CONTENTS	4
DEDICATION	10
DEDICATION	11
ACKNOWLEDGEMENT	12
ACKNOWLEDGEMENT	13
INTRODUCTION	14
CHAPTER I	16
THE PROBLEM	16
1.1 Purpose	16
1.2 Problem	16
1.3 Justification	17
1.4 Research Question	18
1.5 Objectives	18
CHAPTER II	19
LITERATURE REVIEW	19
2.1 Definition of authentic materials:	19
2.2 Advantages and Disadvantages	19
2.2.1 Advantages:	19
2.2.2 Disadvantages:	20
2.3 Types of authentic materials	22
2.3.1 Authentic Audio Materials	22
2.3.2 Authentic Visual Materials:	<b>2</b> 3



# Fundada en 1867

2.3.3 Authentic Printed materials:	23
2.4 Effects of Using Authentic Materials	25
2.5 Factors to choose Authentic Materials	27
CHAPTER III	30
METHODOLOGY	30
3.1. Planning the lesson	33
3.2. The application of brochures as authentic materials	34
3.2.1. Preparation	34
3.2.2. Presentation and Practice	35
3.2.3. Performance	36
CHAPTER IV	38
RESULTS: ANALYSIS AND INTERPRETATION	38
CONCLUSIONS AND RECOMMENDATIONS	42
Conclusions	42
Recommendations	44
WORKS CITED	46
APPENDICES	48



Fundada en 1867



#### UNIVERSIDAD DE CUENCA

Fundada en 1867

Yo, Sandra Silvana Narváez Chica, autora de la tesis "Using Authentic Material to Teach EFL in the Eighth Level of Basic Education at Simón Bolivar Junior High School", reconozco y acepto el derecho de la Universidad de Cuenca, en base al Art. 5 literal c) de su Reglamento de Propiedad Intelectual, de publicar este trabajo por cualquier medio conocido o por conocer, al ser este requisito para la obtención de mi título de Licenciada en Ciencias de la Educación en la Especialización de Lengua y Literatura Inglesa. El uso que la Universidad de Cuenca hiciere de este trabajo, no implicará afección alguna de mis derechos morales o patrimoniales como autora.

Cuenca, 05 de septiembre de 2013

Sandra Silvana Narváez Chica 010525601-0

SILVANA MARVA

UNIVERSIDAD DE CUENCA FACULTAD DE FILOSOFIA, LETRAS Y CIENCIAS DE LA EDUCACION SECRETARIA

Cuenca Patrimonio Cultural de la Humanidad. Resolución de la UNESCO del 1 de diciembre de 1999



Fundada en 1867



#### UNIVERSIDAD DE CUENCA

Fundada en 1867

Yo, Sandra Silvana Narváez Chica, autora de la tesis "Using Authentic Material to Teach EFL in the Eighth Level of Basic Education at Simón Bolivar Junior High School", certifico que todas las ideas, opiniones y contenidos expuestos en la presente investigación son de exclusiva responsabilidad de su autora.

Cuenca, 05 de septiembre de 2013

Sandra Silvana Narváez Chica

SINUANA MARVAGE

010525601-0



Cuenca Patrimonio Cultural de la Humanidad. Resolución de la UNESCO del 1 de diciembre de 1999



Fundada en 1867



#### UNIVERSIDAD DE CUENCA

Fundada en 1867

Yo, María Karina Arcentales Abad, autora de la tesis "Using Authentic Material to Teach EFL in the Eighth Level of Basic Education at Simón Bolivar Junior High School", reconozco y acepto el derecho de la Universidad de Cuenca, en base al Art. 5 literal c) de su Reglamento de Propiedad Intelectual, de publicar este trabajo por cualquier medio conocido o por conocer, al ser este requisito para la obtención de mi título de Licenciada en Ciencias de la Educación en la Especialización de Lengua y Literatura Inglesa. El uso que la Universidad de Cuenca hiciere de este trabajo, no implicará afección alguna de mis derechos morales o patrimoniales como autora.

Cuenca, 05 de septiembre de 2013

María Karina Arcentales Abad 010518090-5

UNIVERSIDAD DE CUENCA
FACULTAD DE FILOSOFIA. LETRAS
Y CIENCIAS DE LA EDUCACION
SECRETARIA

Cuenca Patrimonio Cultural de la Humanidad. Resolución de la UNESCO del 1 de diciembre de 1999



Fundada en 1867



#### UNIVERSIDAD DE CUENCA

Fundada en 1867

Yo, María Karina Arcentales Abad, autora de la tesis "Using Authentic Material to Teach EFL in the Eighth Level of Basic Education at Simón Bolivar Junior High School", certifico que todas las ideas, opiniones y contenidos expuestos en la presente investigación son de exclusiva responsabilidad de su autora.

Cuenca, 05 de septiembre de 2013

María Karina Arcentales Abad 010518090-5

UNIVERSIDAD DE CUENCA
FACILITAD DE FILOSOFIA, LETRAS
Y CIENCIAS DE LA EDUCACION
SECRETARIA

Cuenca Patrimonio Cultural de la Humanidad. Resolución de la UNESCO del 1 de diciembre de 1999



Fundada en 1867

# **DEDICATION**

This work is dedicated to my parents, who have offered me their unconditional support throughout my life; to my siblings, who have always been by my side giving me good advice; and to my boyfriend, who has been my support and motivation in hard times.

Karina Arcentales.



Fundada en 1867

#### **DEDICATION**

I gratefully dedicate this work to my parents, Jorge and Ana, who have actively supported me throughout my life; to my brother, Vinicio, sister, Mayra, and brother in-law, Edgar, who have been a great source of encouragement, and in whom I have always found great advice. A special thanks to my nephew, Gabriel, and niece, Melanie, who have been my motivation in hard times.

Silvana Narváez C.



Fundada en 1867

# **ACKNOWLEDGEMENT**

I am sincerely grateful to our tutor, Dr. Fabián Rodas, whose assistance and guidance allowed us to finish this work satisfactorily. I also want to offer my regards and blessings to all of those who supported me in any respect during the completion of this project.

Karina Arcentales.



Fundada en 1867

#### **ACKNOWLEDGEMENT**

I thank God for all of this because without Him none of this would be possible. I gratefully thank our director, Dr. Fabián Rodas, for his unconditional support and for sharing his knowledge with us. A special thanks to everyone who supported and contributed throughout the process with their experience and knowledge.

Silvana Narváez C.



Fundada en 1867

#### INTRODUCTION

English is a very important and crucial language nowadays. People that know English have better opportunities to succeed in life. English has become the language of the world, so it is important for us teachers and our students to master it in order to be able to compete with the rest of the world. English teachers must be aware of these facts and encourage students to truly learn the language. Teachers must motivate students to develop their speaking, listening, reading, and writing skills at all levels in a similar way.

However, the speaking skill is the less paid attention to by English teachers when preparing and giving lessons. Therefore, this thesis is dedicated to promote and motivate speaking skills in an attractive way to students of an EFL class by the use of authentic materials.

This project is divided into four chapters. In the first chapter, we explain the problem and the objectives of this project. The principal reason that motivated us to choose this topic was the fact that during our experience as English teachers, we noticed students do not feel motivated enough to speak in English. This fact has been causing huge problems to the whole English learning process.

In the second chapter, we describe the literature review. We looked for information, and we mention some authors' ideas, who explain some basic terms about authentic materials. It also talks about advantages and disadvantages of using authentic materials. It explains that there are many causes for the lack of student's motivation. The main cause for which



Fundada en 1867

students do not feel motivated enough to speak in English is because it is not their mother tongue. That is why us, teachers, need to understand that we have to motivate our students. We have to provide them with the correct materials and present our lessons in a motivational and authentic way.

In the third chapter, we describe the methodology we used during the lesson. We considered relevant to apply the authentic materials in our educational context because students tend to feel bored when the topics are not related to their daily lives or activities. So, we decided to incorporate authentic materials in our lessons to help our students acquire an effective communicative competence in the target language.

Finally, in the fourth chapter, we explain the results of our project. Our principal objective is not to emphasize how students can overcome these weaknesses and deficiencies themselves. Our main objective is to contribute to the development of speaking skills of the students by the use of authentic materials to teach English in an EFL classroom.



Fundada en 1867

#### CHAPTER I

#### THE PROBLEM

# 1.1 Purpose

This research will be directed to engage students from the eighth level of basic education at *Simon Bolivar* Junior High School in learning English as a Foreign Language through the use of authentic materials. These authentic materials will allow them to become fluent and proficient in the target language.

#### 1.2 Problem

Based on previous experiences, we can observe that students tend to become bored when topics that teachers present in class are not related to their daily lives or activities. For this reason, students do not express their ideas and opinions since they do not feel akin to these kinds of topics. As a vast consequence, the learning process becomes monotonous and repetitive, not allowing students to be engaged in the learning process of the target language. This situation can positively be overturned through the use of more motivating, pristine, and authentic materials in order to get students' attention in a favorable and unique way.

By using real and natural methods, students will be more aware of the real world, and they will be able to use the language in an ordinary situation. Students will develop an effective fluency and proficiency in the target language. This research is oriented to improve not only students' general



Fundada en 1867

skills, but also their confidence to apply their knowledge acquired in a common day-to-day situation.

#### 1.3 Justification

Nowadays, different motivating materials exist to teach English in an EFL classroom, such as authentic materials. Authentic materials are those which are created by native speakers. These materials can be used as tools and resources to teach students English, as they may present more interesting topics and themes according to the students' age and proficiency level. These kinds of sources can also be used to develop different kind of skills such as reading, writing, speaking, and listening, helping students become more fluent in the target language.

Students are usually fascinated by the use of authentic materials, especially if they are related to their interests and likes. This way, authentic materials offer students the opportunity to use the English language in their day-to-day activities and lives, allowing them to communicate their feelings, ideas, and opinions with confidence.

The purpose of this research is to show the importance of the use of authentic materials in the classroom and to identify what kind of materials are useful to the students of the eighth level at *Simon Bolivar* Junior High School. It also helps to uncover students' needs, interests and likes which will aid to prepare the lesson plan, including activities using authentic material for the students to develop their different language skills.



Fundada en 1867

#### 1.4 Research Question

What is the effect of using authentic materials to teach EFL in the eighth level of Basic Education at *Simon Bolivar* Junior High School?

# 1.5 Objectives

# **General Objective**

 To determine the importance of using authentic materials to teach EFL in the eighth level of Basic Education at "Simon Bolivar" Junior High School.

# **Specific Objectives**

- To support the theoretical aspects of the use of authentic materials to teach in an EFL classroom.
- To analyze the advantages and disadvantages of the use of authentic materials with students.
- To apply a lesson plan with communicative activities using authentic materials to teach students in the eighth level of Basic Education at "Simon Bolivar" Junior High School.



Fundada en 1867

#### CHAPTER II

#### LITERATURE REVIEW

#### 2.1 Definition of authentic materials:

According to Larry Lynch, authentic materials are "materials produced primarily for the use of native speakers of the target language and are easily available from a number of sources for most of the world" (Lynch 1). These materials created for native speakers can be used as an extensive source of authentic materials for teaching eight level students.

The words authentic materials have been defined in different ways. What is common in these definitions is the exposure to real language and its use in its own community. Nunan (as cited in Adams) refers to authentic materials as any material that has not been specifically produced for the purpose of language teaching.

Bacon and Finnemann define authentic materials as texts produced by native speakers for non-pedagogical purposes.

# 2.2 Advantages and Disadvantages

Martinez listed the following advantages and disadvantages:

# 2.2.1 Advantages:

- Students are exposed to real language.
- There is factual acquisition from most of them.
- Textbooks do not include inaccurate language.
- Authentic materials may be inspirational for some students.



Fundada en 1867

- One piece of text may be used for various activities and tasks.
- There is a wide choice of styles, genres and formality in authentic texts.
- They can motivate students to read for pleasure.

# 2.2.2 Disadvantages:

- Authentic texts may be difficult to understand because of a culture gap.
- The vocabulary may be not exactly what the students need.
- They are rather difficult for beginners.
- Preparation of the texts and activities is often demanding and time consuming.
- There are many various accents and dialects in listening.
- The materials become outdated quickly (news).

Daniela Tamo defines authentic materials as the sources that we can use in the classroom to make students be aware of the real language (74). Although there are some disadvantages, using authentic materials to teach EFL classroom has many advantages because it allows learners to be motivated, the use of the real language, and a creative approach.

First, when students learn by using authentic materials, they start to feel motivated (Gower, Phillips, and Walters 83). Students have a positive attitude because they tend to feel comfortable with the material. In addition, students feel confident, excited, and willing to interact with their classmates. They have a desire for learning English because they are stimulated since



Fundada en 1867

the material is related to their interests; for example, students love to learn about their favorite famous people.

Second, the use of authentic materials allows students to use real language (Kilickaya). The use of real language is very useful for students because this way, they are acquiring communicative competence in the target language, and it allows them to use the language in real situations. Another aspect is that students also feel confident to use the new language in their daily routines. This way, they have a sense of achievement every day because they immediately can apply their knowledge outside the classroom.

Finally, as Alex Case points out, using authentic materials allows teachers to develop a creative approach (1). The creative approach has some characteristics that make it original, interactive, and interesting. The real content of authentic materials makes students feel fascinated, and teachers can take advantage of it through the use of creative techniques to teach English. One creative technique that students like the most is group work, which allows them to interact with their classmates. Most authentic materials are interesting because they provide topics that are meaningful for students since those topics often talk about their interests like famous people, fashion, Internet, and so on.

As Alejandro Martinez claims, authentic materials are the ones designed by native speakers of English and can be used in the classroom in a similar way to those ones that are designed for language teaching purposes (1). The use of authentic materials has many advantages that allow



Fundada en 1867

students to become fluent and proficient in the target language. In conclusion, the use of authentic materials is a useful strategy to make students feel motivated to learn English because they are exposed to the real language.

# 2.3 Types of authentic materials

As Sam Shepherd says, when people hear about authenticity, they relate it to newspapers and magazines, but there are also other sources like "songs, web pages, radio & TV broadcasts, films, leaflets, flyers, posters, indeed anything written in the target language and used unedited in the classroom" which are considered as authentic materials (Shepherd 1). All these materials are available to teachers, and they can be easily accessed, especially on the Internet. The most common authentic materials are newspapers, menus, magazines, the Internet, TV programs, movies, CDs, songs, brochures, comics, literature (novels, poems and short stories), catalogues, leaflets, tickets, postcards, bills, receipts, wrappings, recipes, business cards, labels, stamps, etc.

Since authentic materials are created for native speakers there is a great variety of these materials which are classified into three categories: Audio, visual, and printed materials.

#### 2.3.1 Authentic Audio Materials

- Music
- News



Fundada en 1867

- TV programming: movies, commercials, quiz shows, cartoons, news, weather
- Radio including ads, music, and sales pitches
- Taped or eavesdropped conversations: one-sided phone conversations, meetings, talks, announcements in airports and stores, professionally audio-taped short stories and novels

# 2.3.2 Authentic Visual Materials:

- Images and graphs available on the Internet
- Photographs
- · Paintings and drawings, children's artwork
- Wordless street signs
- Pictures from magazines, postcards, wordless picture books
- Stamps
- X-rays
- Coins and currency
- Clocks
- Phones
- Halloween masks and other holiday decorations

# 2.3.3 Authentic Printed materials:

- Newspapers
- Articles



Fundada en 1867

- Movie reviews
- Advertisements
- Astrology columns
- Sports reports
- Advice columns
- Classified ads
- Lyrics to songs
- Restaurant menus
- Street signs
- Food product labels such as cereal boxes, candy wrappers
- Tourist information brochures
- University catalogs
- Telephone books
- Maps
- Magazines including TV guides, comic books, catalogs.
- Greeting cards
- Letters
- Pins or T-shirts with messages
- Bus schedules
- Prescription labels, over-the-counter medicine labels
- Flyers, posters, billboards
- School notices.



Fundada en 1867

Different types of authentic materials are created by native speakers every day and teachers can find them easily because of the availability of these materials.

### 2.4 Effects of Using Authentic Materials

Larry Lynch also states that some teachers prefer to not include authentic materials in their classrooms. Some of the reasons could be the being inappropriate material, being very hard to understand, being too extensive or too short, having irrelevant topics, and not going according to students' styles (Lynch1). In contrast, Sally laniro establishes that authentic materials lead students to link language between the classroom and the real world (laniro 1). One of the main reasons for using authentic materials is to give students the opportunity to develop their interests through learning a new language. "When teachers know learners' motivations, they can target instruction to meet those goals" (laniro 1).

Freda Misha claims that "affective factors" have an impact on the process of learning a language because they modify "learners' accessibility to the target language" (27). So, it is important to consider students' affective filter because the learning process depends on their reaction in the classroom. This means how students feel, relate, and how they respond during the process of learning English. For this reason, teachers should become aware of the interests of their students, especially at the crucial moment of choosing authentic materials. As an example, it would be a good idea for the teacher to know who the students' favorite singers, actors,



Fundada en 1867

movies, and different interests are, so that the teacher can incorporate useful authentic materials in the classroom to gain their full attention.

It is important that teachers understand that every student is different with unique needs and likes. Freda Misha classifies learning in five styles: by the use of physical senses that are related to vision, hearing and touching, by dealing and interacting with other people: extroverts or introverts, by handling possibilities: spontaneous and concrete; by approach to ask, which means closed and open students and by dealing with ideas: universal and logical (Misha 29-30). There are different ways and styles of learning, but it is difficult to determine which ones are better than others because a specific style could be useful and appropriate in one situation but not in another.

Currently, authentic text could possibly have more connection with the "open", "global", and "communicative" students because of the characteristics of their learning style and also due to the authentic materials which are focused on real and day-to-day situations.

As a conclusion, the use of authentic materials helps students to develop different skills. They can be able to express their ideas, opinions, and feelings, making them more proficient and fluent in the target language. Furthermore, the interests that these authentic materials provide to students make them feel motivated to participate actively and enthusiastically in the classroom. Finally, students feel confident and willing to learn the target language in a more proactive way.



Fundada en 1867

#### 2.5 Factors to choose Authentic Materials

Authentic materials are real-life sources created for native speakers and contain real language. These materials have social purposes in the language community. (Sacha Anthony Berardo 61) Authentic materials are those which are highly motivating and give a sense of achievement. At the moment of choosing authentic materials, experts recommend teachers to keep in mind some important factors such as suitability of content, readability, and presentation. (Sacha 62-3)

The first factor that Sacha mentions is suitability of content. The main characteristics that authentic materials have are texts which are interesting for the students, related to the student's needs, and useful and reliable inside and outside the classroom (62-3). Siao-cing Guo in his journals supports that these materials "complement classroom teaching well. The positive feelings can increase students' interest and intrinsic motivation for learning. Authentic Materials are believed to generate greater interest among teachers, students and even publishers than do traditionally structured materials." (3) This expert highlights Literature, CDs, DVDs, news, movies, TV programs, even brochures and menus as the most interesting, attractive, and significant to students' lives. For that reason, these materials are interesting and relevant to students' needs.

The second factor is readability. Teachers should be very careful at the moment of choosing these materials with features such as the difficulty of the text, the complexity of the grammar structures, and the number of new



Fundada en 1867

vocabulary that is going to be introduced because these aspects should be appropriate to the students' level. (Sacha 62) Also Siao-cing Guo mentions in his article about the Panniah's experimental study using authentic materials which was done with undergraduate students, and the positive results confirm that the use of authentic materials is an effective way to acquire vocabulary easier than learning in a conscious learning. (198-9)

Finally, the presentation. Experts recommend teachers to analyze some characteristics which show if that material has a good presentation. First, teachers should examine if that material looks authentic. Pictures, graphics, photographs, and diagrams, everything which characterize that this material is real. (Sacha 62) Second, these materials should be attractive. These materials should motivate students to continue using them because of the connection with real life and not just something which is artificial. For example students prefer to read books in a series instead of reading a single book. (ChoKyung-Sook et al. 3) Also, Sacha says that these materials should "grab the students' attention." (63). It is something which is related to their interest, needs, and likes. The last characteristic is that these materials should get students' attention, something which encourages students to not stop using these materials.

The use of authentic materials exposes students to real language in a real context. These materials are highly motivating, give a sense of accomplishment, and inspire further reading because they are attractive and interesting for students. It is important to keep in mind factors like suitability



Fundada en 1867

of content, readability, and presentation at the moment of selecting authentic materials.



Fundada en 1867

#### **CHAPTER III**

#### **METHODOLOGY**

A second language learner needs to have a good management of the four communicational skills - speaking, listening, reading, and writing - in order to acquire an effective communicative competence in the target language. All of these skills are very important and necessary for a correct English learning process. For this project, we were only focused on the speaking skill. However, this does not mean that the other three skills are less important.

For this reason, we based our work on how to motivate students to speak through the use of authentic materials because in our experience as teachers of English, we have realized that the speaking assignments are the ones that students show more unwillingness to do in class. They do not like these kinds of activities for many reasons. One of the main reasons is that students do not feel interested in the material being used to practice the speaking skill since English is not their mother tongue. Another reason is that students do not relate the materials being used in their English classes to their daily lives and activities. And last, the students' lack of vocabulary.

During the process of speaking in English, students not only learn how to speak in a foreign language, but also they practice the other communicative skills (listening, reading, writing) when they exchange and share information and ideas with their classmates.



Fundada en 1867

Based on our experience, we have considered suitable the application of a questionnaire to the students of Eighth Level of Basic Education at Simon Bolivar Junior High School (see Appendix 1) in order to identify the topics that students like the most. The final results of the questionnaire are also shown (see Appendix 2).

Nowadays, teachers are starting to use authentic materials to teach English in an EFL classroom. Our research shows that 78% of students like to read information about famous people. It also shows that students like to watch movies during their English classes, especially horror and comedy movies. So, teachers should keep in mind that these kinds of materials are interesting and useful to teach their students.

In our country, it is very common to find posters around, for example, in supermarkets, amusement parks, malls, stores, travel agencies, etc. English music also plays a significant role in our young people's lives. Our research shows that 94% of eight graders like to learn English through songs.

Other interesting materials for students could be magazines. Students can find different articles related to their favorite sports, famous people, weather, and the most attractive ones, travelling articles. As we mentioned in our research, through the use of authentic materials students developed the reading, listening, writing, and speaking skills. The speaking skill being the most developed one as students like to talk about topics that truly interest them because they can express their ideas and opinions without any fear.



Fundada en 1867

Almost all students enjoy using authentic materials to learn English. They mainly like to use authentic materials because they can relate them to real life situations. By using authentic materials, teachers cannot only get their students' attention, but also motivate them.

As a conclusion, we strongly believe that this project will contribute to students' learning. The results of the questionnaire have shown that students are very interested in the use of authentic materials such as magazines, brochures, songs, and videos. One important thing for teachers to keep in mind is that authentic materials need to be related to their age, likes and level.

We also considered appropriate to interview a colleague with the purpose of getting inside information according to her experience with the use of authentic materials (see Appendix 3). The interviewed person was Lic. Lucia Otorongo, a teacher who had been working with students of eighth level in a high school of Cuenca for about ten years.

She always used authentic materials in her English classes. She considers that authentic materials are those created and made by native speakers such as magazines, videos, songs, and computer programs. She strongly believes that these kinds of materials are used by teachers specially to develop communicative skills and also to motivate students. Authentic materials help students to learn in a real way. Her recommendation was to motivate students by starting the class with a warm up activity because it helps students to be ready to learn a new topic.



Fundada en 1867

She has also noticed that her students like to work with authentic materials because they feel interested in the topics presented, making it easier for her students to talk about their favorite music and feelings. She also mentioned that they enjoy working with technology.

The use of authentic materials helps students to develop the four skills. A strategy that she uses is to make students work in groups. Her students enjoy it because it helps them to feel confident and not ashamed when speaking.

Another important aspect was that teachers should keep in mind that the topics have to be related to the students' interests and contain easy vocabulary in order to get their attention.

Finally, she also explained that since students from eight level have a low level of English, it is necessary to motivate them at the beginning and try to use materials according to their skill level, for example through videos.

#### 3.1. Planning the lesson

We decided to design a lesson with authentic materials to develop some appropriate activities, so our students would be able to accomplish these tasks in a successful way, avoiding their unwillingness to speak a foreign language in class.

The lesson plan (see Appendix 4) and the class in general were a compilation of authentic materials which helped students to develop any kind of speaking tasks. This lesson was planned especially for 12 to 13-year-old students with a beginner level of English. Thirty-two students participated



Fundada en 1867

(fourteen boys and eighteen girls) who are currently attending the eighth level at Simon Bolivar School.

The entire lesson was centered on the use of brochures for travelling, because according to the questionnaire applied to the students, it is the most interesting topic to them. The lesson also focused on practicing the simple present tense because it is the most suitable and easiest verb tense to describe places.

The lesson was timed according to the level of difficulty and the time each activity required to be completed successfully. This let us keep control of the stages we set when we planned the activities.

### 3.2. The application of brochures as authentic materials

#### 3.2.1. Preparation

When we planned our lesson, we kept in mind the suggestions that our colleague, Lic. Lucia Otorongo, gave us before starting every class. She told us that every time teachers intend to motivate and encourage students to interact in class, the sessions must begin with a short but efficient warm up. Thus, the first activity of the lesson was based on this recommendation.

The first activity, which took us about five minutes, consisted of a warm-up game, called the guessing game. The students were asked to listen to the description of a tourist attraction, and then to guess which one it was. With this preliminary activity we tried to get our students relaxed and comfortable in the classroom for the upcoming activities of the lesson. To do



Fundada en 1867

this activity we used a picture of a famous place, Disneyland (see Appendix 5).

We used a calm and paused voice to describe Disneyland. The narration was full of useful new vocabulary to them, which could be inferred by the students according to the context. Most important, they were able to remember the new vocabulary easily. The vocabulary we used was appropriate and useful for them in order to use it in the next steps.

#### 3.2.2. Presentation and Practice

After we presented the description of a place, students were asked to stand up and walk around the class as the class was decorated with different posters of tourist attractions (see Appendix 6). These posters contained information about the place like location, accommodation, transportation, food, prices, and the activities that tourists could do there. The purpose of this activity was to immerse the learners into the central theme of the lesson.

The next activity that students were asked to do was to talk about what they saw. They were also asked to choose a place that they would like to visit. The purpose of this activity was to encourage them to speak, without worrying too much about grammar, but emphasizing on the correct pronunciation of the simple present tense form. With this, we tried to develop the students' fluency rather than go over the analysis of grammatical forms. This activity was planned to be finished in twenty-five minutes.

Then, the students were asked to make groups of five to look at a poster with different tourist attractions around the world. First, we described



Fundada en 1867

one of the places and then asked students to work in groups to describe and explain the place that they had chosen. This activity was very beneficial because it increased students' participation and encouraged them to speak. This activity was planned to be finished in thirty-five minutes.

This clearly proved what is mentioned by Martinez in the previous chapter, who says that the introduction of authentic materials was really helpful to increase the students' participation in the classroom.

#### 3.2.3. Performance

Once the students had been motivated enough and after a satisfactory preparation process, they were ready to create a new brochure about their favorite tourist attraction. For this activity, students had to work in the same groups. They were required to use their creativity to present a place in order to convince their classmates to go to that place. Students had about twenty minutes to create their own brochure. First, students were asked to choose a place and write an idea map with some key words about the aspects they wanted to write about that place. Then students had to form sentences with the ideas they had in the idea map. After that, they had to structure their brochures with the sentences they wrote in the last activity. Finally, they had to decorate each brochure using their creativity. During this activity, we could realize that they had a wonderful imagination because they tried to do brochures of different little well-known places of the world.

After the students finished creating the brochures, they had to present them to the class (see Appendix 7). The rest of the class had to pay attention



Fundada en 1867

as they had to choose the best one. During each presentation, students were allowed to ask questions about what they did not understand. This second part of the activity lasted twenty minutes as well. Each presentation was evaluated by the teacher based on the students' imagination, creativity, grammar, and the oral presentation (vocabulary, pronunciation, fluency, and grammar)

As a conclusion, based on the results we got, we thought that the lesson plan was very successful. The students' motivation and participation was great, and all the activities were fulfilled as expected.



Fundada en 1867

#### CHAPTER IV

#### **RESULTS: ANALYSIS AND INTERPRETATION**

Our research question was: What is the effect of using authentic materials to teach EFL in the eighth level of Basic Education at *Simon Bolivar* School? We used different techniques for gathering data that would help us to verify or contradict the hypothesis in a realistic way.

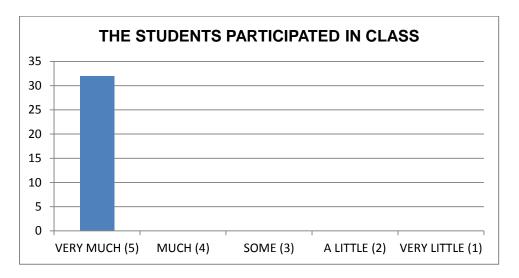
The first of these techniques was observation. It consisted of observing a case study, getting information and registering it for later analysis. The observation was performed in a direct way (participative observation), which means that we, as investigators, were in direct contact with the reality being studied, and also intervened in the activities of the group, so that accurate data was obtained.

This data was collected by using real time observation, which consisted of an analysis during the teaching learning process. In order to register the results of the observation, we used a marking checklist. The marking checklist contained ranks of response and interaction in the students with their grading equivalence from one to five. The equivalences helped us classify in a very accurate way the resultant data from the observation process we performed when the planned activities were being carried out by the students in the classroom (see Appendix 8). Below, the results of the observation are presented:



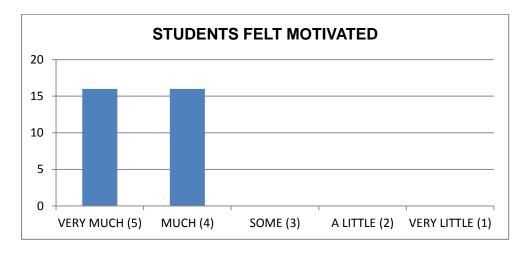
Fundada en 1867

Chart #1



The students participated in class (using authentic materials):
 Chart 1 shows us that the students participated very much (5) in each activity.

Chart # 2

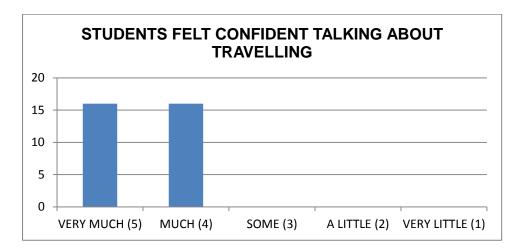


2. The students felt motivated: Chart 2 shows that 50% of students were highly motivated (5) with the use of authentic materials related to travelling, while the other 50% were not very motivated (4).



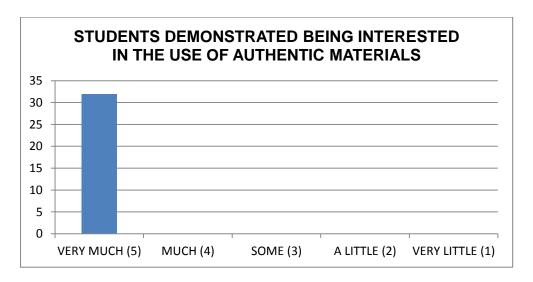
Fundada en 1867

Chart #3



 The students felt confident talking about travelling: As we can see in chart 3, 50% of the students felt really confident at the time of speaking about travelling (5); however, the other 50%felt much confident(4).

Chart #4

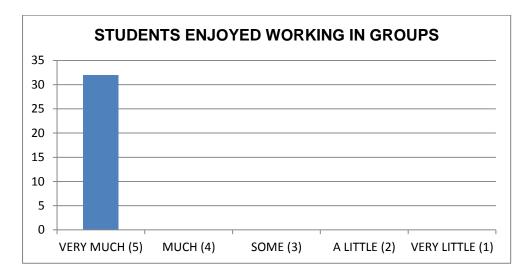


4. The students demonstrated being interested in the use of authentic materials: Chart 5 shows that all the students were greatly interested in the use of brochures as authentic materials (5).



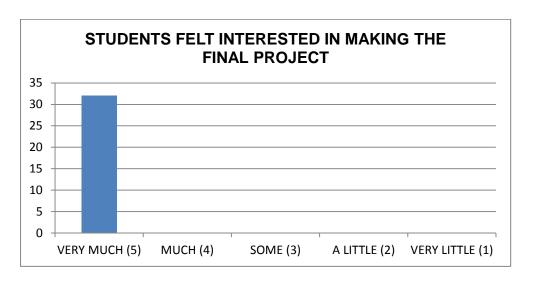
Fundada en 1867

Chart #5



5. The students enjoyed working in groups: This chart shows that 100% of the students enjoyed very much working and sharing ideas with their classmates (5).

Chart # 6



6. The students felt interested in making the final project: Our perception is that all the students liked very much to create a brochure about tourist attractions around their city (5).



Fundada en 1867

#### **CONCLUSIONS AND RECOMMENDATIONS**

#### **Conclusions**

Our viewpoints before the implementation of this project were based on the experiences and difficulties we had gone through our teaching career. At the beginning, we assumed that students were unwilling to do tasks at school by nature, but after completing the activities we planned for our lesson, we could realize that students did not want to complete their assignments because they were not properly or sufficiently motivated. For that reason, it is very important to consider motivation in order to change their attitude.

We were pleasantly surprised when we perceived the positive response of the students who participated in the class taught by us. It was also clear that their level of participation increased thanks to the integration of authentic materials into the lesson, in this case the brochure of tourist attractions.

Additionally, the results of the survey were also very useful for us, since we used the information to make our lesson plan according to students' interests. This way, it helped us have a successful lesson. This lesson also helped students to improve their skills, as they were exposed to real language.

The experience of this application led us to think of a further improvement in the designing of a lesson in order to overcome the difficulties presented in our project. There were so many activities planned that we



Fundada en 1867

needed to set specific timing for each one. We believe that this did not allow the students to develop their creativity well because they felt attached to a certain period of time for completing an activity.

We can also say that the use of authentic materials to teach EFL are in fact useful and can be applied in our classroom. It is worth emphasizing, though, that we need to have the necessary implements and materials for the accomplishment of the activities we want to use, and also we need a careful timing, so they can be completed in a proper and effective manner.



Fundada en 1867

#### Recommendations

Upon completion of this research, we analyze some of the difficulties we had during the application of our project "Using Authentic Materials to Teach EFL in the Eighth Level of Basic Education at *Simon Bolivar* Junior High School." Therefore, we should make the following recommendations.

Our first suggestion for next investigations about the use of authentic materials to teach EFL is to apply different kinds of authentic materials. There is great variety of these materials, which can be used by teachers in different ways. It is very important that teachers use diverse materials and vary them in each class in order to find out which one is better, or what kind of materials offer better results for students.

Another recommendation has to do with planning the activities. We should keep in mind our time since it is limited, and it can sometimes work against us. If we organize and control our time for each activity, we can be successful and carry out the lesson plan satisfactorily. The number of students in a class will also affect our time, since a larger class will take more time for completing the activities than a shorter one.

Finally, we recommend to apply authentic materials with students of other levels. We believe that these materials can be more valuable and give better results to students of higher levels. We have noticed that some authentic materials have complex vocabulary or grammar structures, which makes it difficult to work appropriately with students with a low level of English, therefore we recommend working with juniors or seniors.



Fundada en 1867

We hope that these recommendations will be taken into account for the next research and will help researchers to complete a new project successfully.



Fundada en 1867

#### **WORKS CITED**

- Adams, T. What Makes Materials Authentic? (ERIC Document Reproduction Service No. ED 391389). Web. 3 Apr. 2013.
- Bacon, S and Finneman, M. "A study of attitudes, motives, and strategies of university foreign language students and their disposition to authentic oral and written input." *Modern Language Journal, 74* (4). 459-73. Web. 2 Apr. 2013.
- ChoKyung- Sook. Ahn, Kyoung-Ok. Krashen, Stephen. "The effects of narrow reading of authentic texts on interest and Reading Ability in English as a foreign Language." Project Improvement Innovation March 22, 2005. google.com. Web 30 Apr. 2013.
- Gower, R. Phipllips, D. Walters, S. *Teaching Practice Handbook*. Macmillan Heinemann English Language Teaching. 1995. Print.
- laniro, Sally. "Authentic Materials." *calpro-online.org.* American Institutes for Research, Sep. 2007. 1. Web. 3 Apr. 2013.
- Kilickaya, F. "Authentic materials and cultural content in EFL classrooms."

  The Internet TESL Journal, 10 (7). Nov. 2006. Web. 3 Apr.2013
- Lynch, Larry. "Throw away the course book and adapt authentic materials." eslbase.com.1. 2013. Web. 3 Apr. 2013.
- Martinez, Alejandro. *Authentic materials: An overview. Karen's Linguistic Issues.* Oct. 2006. Web. 3 Apr. 2013
- Misha, Freda. Designing Authenticity into Language Learning Materials.



Fundada en 1867

Intellect. United Kingdom, 2005. books.google.com. Web. 30 Apr. 2013.

- Otorongo, Ana Lucia. Personal Interview. 11 Apr. 2013
- Sacha, Antony. "The use of Authentic Materials in the Teaching of Reading"

  The Reading Matrix. Vol 6, No. 2, September 2006. google.com.

  Web. 30 Apr. 2013.
- Shepherd, Sam. "Using authentic materials." *TeachingEnglish.org.* BBC, 19 Apr. 2004. 1. Web. 3 Apr. 2013.
- Siao-cing Guo. "Using Authentic Materials for Extensive Reading to Promote English Profiency" English Language Teaching: Vol 5, No. 8; 2012.

  July 11, 2012. google. com. Web 30 Apr. 2013.
- Tamo, Daniela. "The Use of Authentic Materials in Classrooms." Lcpj.pro. LCPJ. 2009. 74. Web. 4 Apr. 2013.



Fundada en 1867

## **APPENDICES**

# **APPENDIX 1. QUESTIONNAIRE**

## UNIVERSITY OF CUENCA

	ENGL	ISH LANGUA	GE LITERATU	JRE
•	This survey is deve	loped in orde	r to get informa	ation about the interests
	of students of Eight	th Level of Ba	sic Education a	at "Simon Bolivar"
	Junior High School			
•	Instructions: Please	e check on yo	ur answer acco	ording to your personal
	experience.			
1.	Does your teacher	use authentic	material (maga	azines, advertisements
	songs, and videos)	in your class	?	
	Yes □	No □		
2.	Do you like to read	information a	bout your favo	rite singer?
	Yes □	No □		
3.	Do you like to watc	h movies in yo	our English cla	ss?
	Yes □	No □		
4.	What kind of movie	s do you like?		
	Romantic	Horror □	Comedy □	Others □
5.	How often do you fi	nd advertisen	nents in Englisl	h around your city?
	Always □	Sometimes [		Never □

Yes □

6. Do you like to learn through songs?

No □

7. How often do you check fashion magazines?

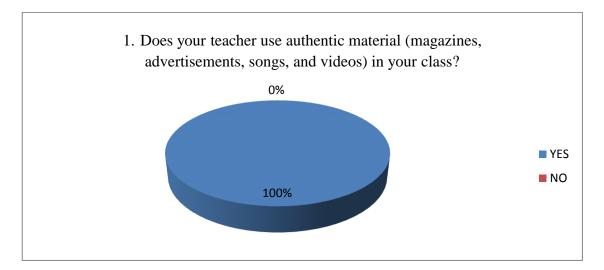


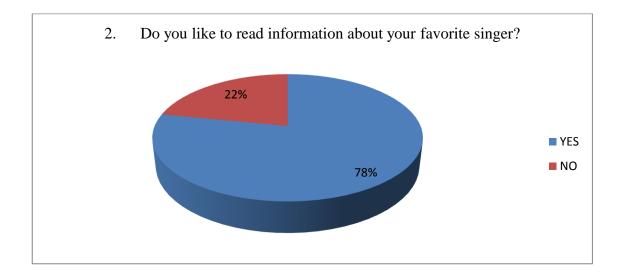
Fundada en 1867

	Always ⊔	Sometimes L	∐ Ne\	⁄er ⊔		
8.	3. Which topic do you prefer when you are speaking with your					
	classmates?					
	Sports □	Fashion □	Weather $\Box$	Others $\square$		
9.	Which activities	do you enjoy the	most?			
	Speaking □	Reading	Writing	Listening □		
10	. Do you enjoy lea	arning through au	uthentic materials?			
	Yes □	No □				

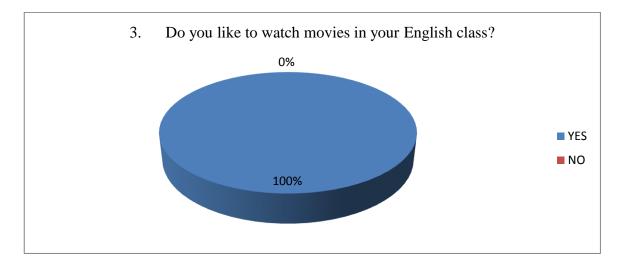
# **APPENDIX 2. GRAPHS**

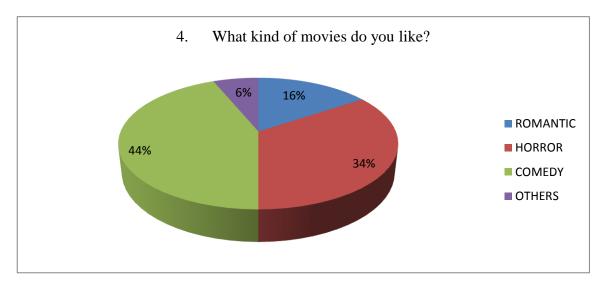


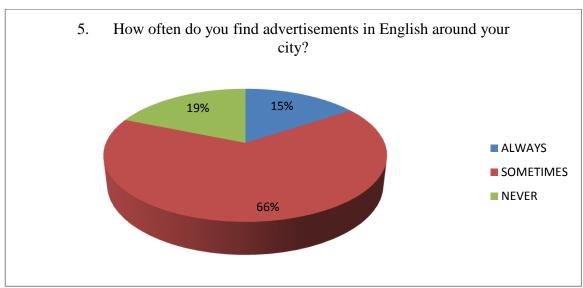




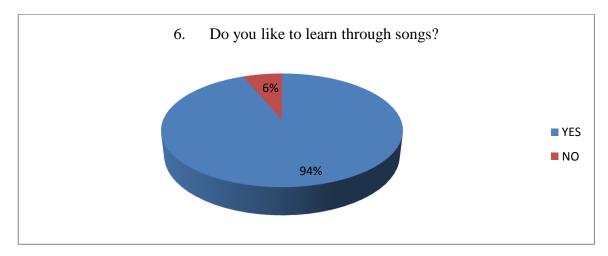


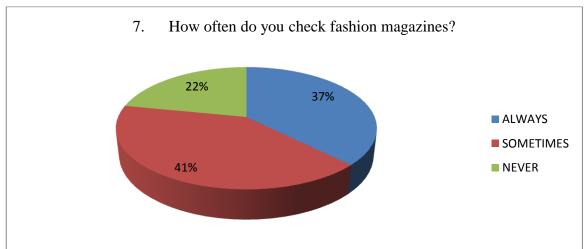


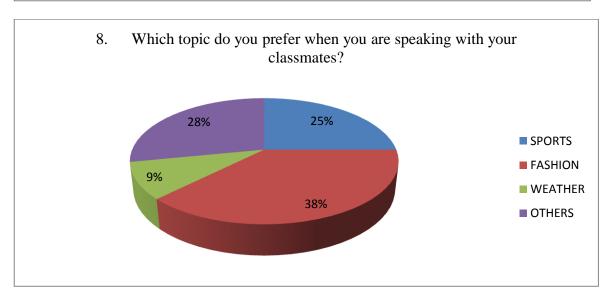




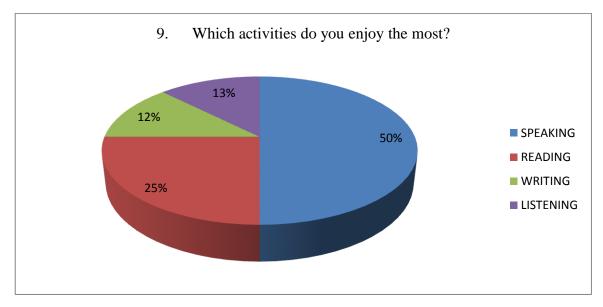


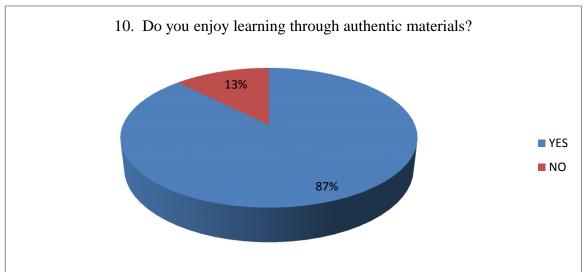












Fundada en 1867

APPENDIX 3. INTERVIEW TRANSCRIPTION

Interviewer: Karina Arcentales and Silvana Narvaez

Interviewee: Lic. Lucia Otorongo

Date: 12 April 2013

Good afternoon dear Lucy. We are glad you have agreed to be

interviewed. Well, as we told you we are working on a project for our thesis,

and the topic is Using Authentic Material to Teach EFL in the Eighth Level of

Basic Education at "Simon Bolivar" Junior High School. So, we need your

help because we trust in your experience as a teacher, and now we are

going to ask you some questions.

1. Can you tell me what you understand by authentic materials?

Ok. I understand by authentic materials that are materials created and

made by native speakers like magazines, videos, songs, and computer

programs. These kinds of materials are used by teachers to develop

especially communicative skills and also to motivate students. Authentic

materials help students to learn in a real way.

2. How often do you use authentic materials in your classes?

In my classes, I always use authentic materials because these materials

bring teachers a lot of activities to work with students.

3. Can you name the materials do you use in your classes?

Ok. In my classes, I use different materials like videos, flashcards, radio,

CDs, and worksheets.

4. How do you motivate students to learn English?



Fundada en 1867

Ok. I motivate my students for example starting my class with a warm up.

It helps students to be ready to start the class. I do some dynamics and games that are related with the topic of the class. Students love warm ups.

5. What are the most interesting topics for your students?

My students like topics related with music, famous people, and internet.

Also they like to watch romantic and comedy movies. They love to talk about all the topics that are fashion as they told.

6. Do your students enjoy working with these materials? Why?

Yes, my students love to work with authentic materials because they are interested on those topics and they like to talk about that. For example, when I teach through songs, they like to sing they like the lyrics, especially when the songs are about feelings.

7. How did students integrate the materials to their routines?

Ok. For students it is very interesting to talk about real life, all that means real things. For example, when I ask students to talk about their schedule that is an authentic material they like it, or for example, when I ask them to send me an e-mail they are using technology that is also authentic.

Ok. When teachers teach students any topic with authentic materials they develop the four skills. For example, when the topic is about famous people,

8. Which skills can students develop through authentic materials?

they read information, they listen for the information, they speak about that,

and also they can write about it. So, they develop the four skills.

9. Which activities do students enjoy the most? Why?



Fundada en 1867

Students like activities that are very fun; for example, they like to move, they like to work in groups because in that way they enjoy the activities. Also, working in groups help students to be braver because students used to be ashamed of speaking but when they work in groups they feel more confident.

10. How do authentic materials increase students' language?

Ok. Authentic materials help students to have more knowledge about vocabulary, writing, listening, reading and speaking. So, they increase their language to develop in a real situation.

11.Can you explain me about some advantages of using authentic materials?

Ok. Some advantages of using authentic materials are that students are exposed to real language; they may be stimulating for some students, one piece of text may be used for different activities, and they can motivate students to read for pleasure.

12. Which are some disadvantages of using authentic materials?

These authentic materials sometimes contain difficult vocabulary, complex structure, preparation of the texts and activities are often demanding and time consuming, and there are different accents and dialects in listening.

13. What do you think teachers have to keep in mind at the moment of selecting the material?

Teachers should keep in mind that the topics are according to the students' interests in order to get their attention, and also material that has easy vocabulary.



Fundada en 1867

14.Can you tell me some sources that you use to find authentic materials?

Ok. Some sources that I use are readings from magazines, videos, articles from newspapers for example New York Times, and computer programs, and as you know you can find a lot of authentic material on the internet.

15. How many activities you can do with just one material? Which ones?

Well, I can do many activities with only one material, for example if I bring an interesting reading for them, with this reading they can develop the different skills reading, listening, writing and speaking.

16. As a conclusion, can you tell me some advice to apply authentic materials with students from eighth level?

Ok. First, it is important to remember that students from eight levels have a low level of English, in this way is necessary to motivate students at the beginning and try to use material according to their level, for example use videos for teenagers that allow them to use in real situations.

Thank you for your time. You have helped us a lot. We are sure that all the information you give us is going to be very useful. Thank you so much.



Fundada en 1867

# **APPENDIX 4. LESSON PLAN**

Lesson topic: Travelling

Grade/Age/Language Level: 12-13 year olds – beginners

Time/Date/Length: 130 mins.

Overall Objectives: Students will be able to talk about tourist attractions.

	Time	Groups	Activities	Materials/	Specific
		31334		Resources	Objectives
Prepare	5'	Whole class	- Begin the class with a warm-up activity that is called guessing game. The teacher describes a tourist attraction, and the students have to guess which one it is.	- Picture	Introduce the topic. Get students motivated.
Present	25'	Whole class	- Ask the students if they like to travel.  - Teacher decorates the class with different brochures of tourist attractions.  -These tourist attractions contain information like location, hotel, transportation, food, prices, and the activities that tourists can do there.	-Brochures	Students look for information of different places.
Practice	25'	Group work	-Students are asked to tell different places they looked for and would like to visit.  - Write the different answers the students give on the whiteboard.	-Whiteboard - Markers	Students will use the present tense to name the places.



Practice	35'	Group work	<ul> <li>Ask students to make groups of five people.</li> <li>Teacher shows students a brochure with different tourist attractions around the world.</li> <li>Teacher describes one of the tourist attractions, and then she asks students to work in groups to describe and explain the place they choose.</li> </ul>	- Brochure - Student's notebook	Students will practice and review the present tense form of verbs.
Perform	40'	Group work	<ul> <li>Students are motivated to create a new brochure about their favorite tourist attraction.</li> <li>Students have to use their creativity to present a place in order to convince their classmates to go to that place.</li> <li>Students share their brochures in front of the class. The rest of the class will pay attention to choose the best one.</li> </ul>	- Created brochure	Students will practice speaking skills to present their creative work.



Fundada en 1867

# **APPENDIX 5. TOURIST ATTRACTION PICTURES**









Fundada en 1867

## **APPENDIX 6. TOURIST ATTRACTION BROCHURES**



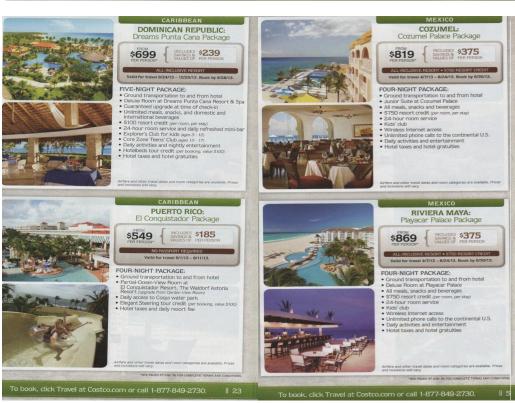


















Fundada en 1867

# **APPENDIX 7. STUDENTS PICTURES**



Img 1. The students were analyzing the brochure.



Img 2. The students were working on their project.



Img 3. The students were presenting their projects.





Img 4. The students were showing their projects.



Img 5. This picture was taken at the end of the class.



Img 6. This picture was taken at the end of the class.



Fundada en 1867

# APPENDIX 8. NUMERICAL RATING SCALE NUMERICAL RATING SCALE

**GRADING EQUIVALENCIES:** 5= Very Much

4= Much

3= Some

2= A Little

1= Very Little

	1	2	3	4	5
1THE STUDENTS PARTICIPATED IN					
CLASS					
2 THE STUDENTS FELT MOTIVATED					
3 THE STUDENTS FELT CONFIDENT					
TALKING ABOUT TRAVELLING					
4 THE STUDENTS DEMONSTRATED					
BEING INTERESTED IN THE USE OF					
AUTHENTIC MATERIALS					
5 THE STUDENTS ENJOYED WORKING					
IN GROUPS					
6 THE STUDENTS FELT INTERESTED IN					
MAKING THE FINAL PROJECT					



Fundada en 1867

#### **APPENDIX 9. BOOKLET**





Fundada en 1867

# **CONTENTS**

Introduction	4
Activity 1	5
Activity 2	8
Activity 3	11
Activity 4	16
Activity 5	21
Activity 6	25
Activity 7	31
Activity 8	34
Activity 9	38
Activity 10	44
List of Resources	51
Works Cited	53



Fundada en 1867

#### INTRODUCTION

English has become the language of the world, so it is important for us teachers and our students to master it in order to be able to compete with the rest of the world. English teachers must be aware of these facts and encourage students to truly learn the language. Teachers must motivate students to develop their speaking, listening, reading, and writing skills at all levels in a similar way.

One way of doing so is to incorporate the use of authentic materials. The use of authentic materials helps to bridge the gap between classroom knowledge and students' capacity to participate in real-world events. In other words, incorporating authentic materials helps students acquire an effective communicative competence in the target language. The present booklet was designed to be used in the FL classroom.

This booklet contains different kinds of authentic materials like articles form magazines, articles from newspapers, advertisements, video transcriptions, songs, etc. All this material has a great variety of activities to be worked with the students. Also, this booklet provides some teacher's notes to facilitate the use of the material.

In addition, this booklet provides a list of sources where teachers can find different authentic materials to be used in an EFL classroom.



Fundada en 1867

# **ACTIVITY**

1



Fundada en 1867

# SHOTS PAGE



Over half of workers have changed career since their first job.

Are you still in the same field that you worked in : at your first full-time job?

WHAT ITEMS H TAKEN WITH Y LEAVING A JOI	OU WHEN
Supplies	21%
Plants / Flowers	5%
Plants / Flowers Furniture / Paintings Clients / Associates	5% 4%

About 20% of adults have taken something that did not belong to them when leaving a job.

Have you ever taken something that did not belong to you when leaving a job?



In 2009, more than half of adults aged 27 to Information technology is the most popular goal 42 say they have saved less than \$25,000 for \* retirement compared to 40% who said the same 4 last year.

When do you expect to retire?

CARTER FOLIO			Œ
Information ( Business / M Health care Education	echnology anagemen	25% 16% 15%	3

for today's high school students.

Which are the most popular careers for today's students in your country?



Nearly a third of adults say they flirt with their . partner or love interest via instant messenger every day.

What do you think is the best way to flirt?



Most Americans aged 22 to 28 say their most important issue is money management.

What do you think is the most important issue for people of this age group in your country?



Fundada en 1867

# **SNAPSHOTS** PAGE 2

Teacher's notes

Total pages 2 / student pages 1 of cut-up pieces / week of 18.05.09 / low-intermediate+ (A2+)

Give each student a news statistic. They should report back to the class, using the figures to help them. They should then ask relevant questions starting with the one provided. The exercise is intended to provoke short discussion points.



Fundada en 1867

# **ACTIVITY**



Fundada en 1867



Do you know of any new discoveries or inventions? See if you can answer these questions from current news.

#### 1 How have stem cell researchers restored sight to nearly blind people?

A by removing their eyelids B by placing stem cells in eyelashes

C by placing stem cells in contact lenses D by bleaching the iris

#### 2 What kind of new vehicle is ideal for large and small cargo loads?

A a vehicle that changes shape depending on the cargo

B a vehicle made from stretchy material

C a vehicle that holds various container sizes using lasers

#### 3 Who can benefit from a new drug that takes the thrill out of illicit activities?

A drug and alcohol addicts C reckless drivers
B drug and alcohol addicts and kleptomaniacs D shopping addicts

### 4 Where can a garden grow now without any soil?

A vertically, on walls

B on clothing

C in outer space

D on skin

### 5 Why would a computerised kitchen cutting board be useful?

A to provide self cleaning and self repair of knife marks

B to monitor cooking times and convert measurements

C to communicate with local farmers' markets, share recipes and follow diet plans

D to watch television while preparing food

# 6 Where are new foam cars available and especially beneficial for the safety of pedestrians, bicyclists and motorcyclists that swarm the roads?

A USA B India C Mexico D Thailand

#### 7 What are newly invented unbreakable sunglasses made of?

A plant based plastics C bone

B surgical steel and metal injection D aloe vera gel









Fundada en 1867

## DISCOVERIES QUIZ PAGE 2

Teacher's notes: Total pages 2 / student pages 1 / week of 08.06.09 / intermediate+ (B1+)

ANSWERS: 1C 2A 3B 4A 5C 6D 7B

Cut up and share out the information among the students. They should read them and report back to the rest of the class and then check their quiz answers.

1 Researchers have restored sight in patients suffering eye damage using a groundbreaking technique where contact lenses are cultured with stem cells. Stem cells from the eye cornea stick to contact lenses. Employing three patients who were blind in one eye, the researchers obtained stem cells from their healthy eyes and cultured them in extended wear contact lenses. The surfaces of the patients' eye corneas were cleaned and the contact lenses inserted. Within 10 to 14 days the stem cells began to recolonize and repair the cornea. Of the three patients, two were legally blind but can now read the big letters on an eye chart, while the third, who could previously read the top few rows of the chart, is now able to pass the vision test for a driver's license.

2 To tackle inner city deliveries this innovative, battery powered, transforming cargo vehicle can be configured into track, wheelbase and load carrying variations. It features a Compact Mode, Narrow Mode and Pick-up Truck Mode. The Compact Mode sees the Pick-up section flushed to the back of the cabin. It's an ideal situation for small deliveries. The Narrow mode gives reduced width and higher maneuverability and as the name suggests, the Pick-up Truck Mode allows you to carry larger payloads.

3 Scientists have discovered that a drug which is used to treat drug and alcohol addiction can help kleptomaniacs from stealing. The drug, naltrexone, works by removing the thrill that the shoplifter experiences when stealing. This considerably reduces the cumpulsion to steal.

4 After many years of research and testing around the world, Patrick Blanc has created, developed and copyrighted the Vertical Garden, an amazing way to build vertical gardens without any soil. These vertical gardens are self-sustained. With little maintenance they grow and the owner is carefree, because the whole system takes care of itself. At the same time, these wonderful vegetal wonders are a smart way to have thermal and sound isolation. Blanc, a botanist and lanscaping and gardening expert, chooses carefully the vegetal species utilized in each one of his projects, according to the local species.

5 Another new invention is an intelligent cutting board with an integrated computer and scale. The device can connect with local farmers and farmers' markets to help you procure the seasonal produce. The Smartchef can even help you share recipes and formulate diet plans. The unit is made up of a bamboo surfaced cutting board element containing the SmartChef's computing and food scanning hardware, while a portable touch-screen tablet provides a kitchen-safe interface that can travel throughout the kitchen and home.

6 A new three-wheel, two-seater car weighs only 300-odd pounds and uses a super-lightweight reinforced foam for 90 percent of the bodywork. It gets well over 100mpg from its 110cc engine, it's light enough to lift by hand, and the foam shell has huge safety benefits, both for the occupants and for the legions of pedestrians, bicyclists and motorcyclists that swarm the roads of Thailand. Oh, and it floats. The Spira is an economical, fuel-friendly way to increase safety.

7 The Fisk sunglasses have a number of innovative elements. First, they have a completely adjustable nose bridge. Second, the hinge is made of surgical stainless steel and built with a metal injection molding process which makes it essentially unbreakable.

Karina Arcentales - Silvana Narváez



Fundada en 1867

# **ACTIVITY**



Fundada en 1867

# NEW LICHT ON OLD CHESTNUTS PACE 1

The age-old battle of the sexes is debated every day by men and women, but science is beginning to help put the record straight.

Do you think these statements are true or false ≥?

- Fathers-to-be gain a stone when their partners are pregnant.
- Men have biological clocks too and they start ticking around 30.

Read the first part of the article and check your ideas.

## The Mirror May 2009

## Science helps put the record straight

Finally. some answers to key questions starts ticking around 30. in the age-old battle of the sexes.

average father-to-be gains a stone when his partner is expecting - laying to rest the The findings may astonish myth that only women's bodies change.

Another study found men also concrete have a biological clock and it

Inspired by these discoveries, we looked for other studies Research now shows the that shed new light on some

old chestnuts.

you...



Vocabulary focus What do these words and expressions from the text above mean?

- 1 age-old 2 father-to-be 3 lay to rest 4 biological clock 5 shed (new) light on 6 old chestnut
- Now match them to these definitions:

\_ a man who is going to be a father

an innate mechanism of the body that regulates sleeping, etc.	
having existed for a very long time	
to clarify	
a joke, story, etc. that has been repeated many times	
to solve or end something	

Discuss with your teacher and the other members of the class whether you think men or women are better at the following:

driving car repairs dieting identifying infidelity in their partners fighting infection D.I.Y.

functioning in the world of work shopping multi-tasking

telling jokes

Read the second part of the article, check your ideas and find out what studies shed light on the old chestnuts and what the origins of the differences are.



Fundada en 1867

# NEW LICHT ON OLD CHESTNUTS PACE 2

#### Driving

Women really are worse drivers than men. A computer-based that women struggle more to show off their construction skills. study at the University of London avoid eating to excess when found they rely on landmarks hungry, while men are better at Shopping to get around and are slower suppressing their appetites. to take in spatial information. It backs earlier studies supporting At work the stereotype that women are poor navigators.



#### Car repairs

Blokes may be better drivers, but women are less likely to break down because they are overly dramatic about their where to find those goodies. better at basic car maintenance. coughs and colds - but before They are less likely to drive you condemn them with the words Multi-tasking on low-pressure tyres and are better at remembering to put in immune systems are inferior. A shot in the battle of the sexes. antifreeze. Men are more likely Canadian study published this But a 2007 report shattered the to break the windscreen wipers month found that the female myth that women can multi-task while replacing them or to overfill hormone engine fluids, according to oil women's immune systems added on one thing at a time. A study maker Castrol.

#### Infidelity

When it comes to spotting infidelity, both sexes probably claim they have the upper hand. But a study by Virginia Commonwealth University found men were right 94 per cent of the time when their other halves were D.I.Y. playing away. Women were right Assembling flat-pack furniture is only 80 per cent of the time.

#### Dieting

women. A study earlier this and follow instructions from start needed humour as cavemen.

year by Brookhaven National

The world of work is an ongoing, of California found that women back-stabbing and cheating.

#### Fighting Infection

"man flu", bear in mind that their It has always been women's best oestrogen bite at fighting off infections.



a ready-made way of sparking a 98 per cent of males and 68 per row. But now women can point cent of females said men were out they are definitely better at it, the best at cracking gags. Prof It might have become a national according to an Ikea study. The Christie Davies, from Reading female obsession, but men are furniture chain found that most University, said blokes became actually better at dieting than women approach the task calmly better joke tellers because they

to end - whereas blokes never Laboratory in New York found look at the directions and try to

Surprise, surprise - women are better at shopping than men. Researchers at the University never-ending battle of the excelled at finding their way sexes. Women are better at around stores. They were able to working in teams and making locate products and remember deals, according to a study the location of fruit, vegetables conducted by Rolf Kuemmerli and high calorie treats. This is and colleagues at Edinburgh and down to caveman days when Ug Lausanne universities. Men are and his mates went off on long more likely to excel at scheming, hunting trips while the women staved at home and gathered fruits and berries. The women had to remember where the best Men are often accused of being trees were - and they still know

gives while men can only concentrate by Right Guard said that the average man performs 13.4 roles and keeps up with his partner by doing everything from cleaning to chauffeuring children on top of holding down a full-time job.

#### Telling jokes

Did you hear the one about men being better than women at telling jokes? In a 2003 poll,



Fundada en 1867

# REDAR STURTES DAO OLD OLIESTAUTS PACE 3

Discussion Which of the conclusions do you find most surprising? Do you know anyone who goes against the science? For example, is your husband a bad driver or is your wife good at telling jokes?



Language focus You saw the expression 'old chestnut' in the vocabulary focus. There are other food idioms in English. Complete the gaps to make the idioms defined. Use the images above as clues.

1 to be full of	to be lively; in high spirits
2 to have one's and eat it	to try to do or have two things which cannot both be done or had
3 in a	in brief
4 to have a finger in every	to be involved in many different things
5 to be a big	to be an important person
6 to cry over spilt	to complain about something that has already happened
7 a bad	a bad person
8 a hot	a controversial or difficult subject

Practice Rewrite these statements using the idioms above.

- 1 I'll explain it to you briefly John, because I know you're busy.
- 2 The woman who arrived in the limousine is very influential in local government.
- 3 You shouldn't worry about it any more. It's happened, now you have to move on.
- 4 The government knows that high unemployment is a sensitive subject for the voters.
- 5 She was very excited and happy after meeting her childhood hero.
- 6 James has many business interests, from retail outlets to discotheques.



Fundada en 1867

# NEW LIGHT ON OLD CHESTNUTS PAGE 4

#### Teacher's notes

Total pages 4 / student pages 3 / week of 04.05.09 / intermediate+ (B2+)

#### Vocabulary focus

- 4 an innate mechanism of the body that regulates sleeping, etc.
- 1 having existed for a very long time
- 5 to clarify
- 6 a joke, story, etc. that has been repeated many times
- 3 to solve or end something
- 2 a man who is going to be a father

#### Language focus

- 1 beans
- 2 cake
- 3 nutshell
- 4 pie
- 5 cheese
- 6 milk
- 7 egg
- 8 potato

#### Practice Suggested answers:

- 1 I'll explain it in a nutshell John, because I know you're busy.
- 2 The woman who arrived in the limousine is a big cheese in local government.
- 3 Don't cry over spilt milk. It's happened, now you have to move on.
- 4 The government knows that high unemployment is a hot potato for the voters.
- 5 She was full of beans after meeting her childhood hero.
- 6 James has a finger in every pie, from retail outlets to discotheques.



Fundada en 1867

# **ACTIVITY**



Fundada en 1867

# THIS IS WHY YOU'RE BROKE PAGE 1

Read the first part of the article below.

## MSN Money May 2009

# This is why you're broke

Looking at your bank balance should carry a health warning these days. But while many of us are struggling to pay for the basics such as food, fuel, housing and transport, there are an awful lot of expenses that aren't essential but chip away at our bank balance regardless. Here are some reasons you're broke.



In which areas of your life could you cut back on spending? Look at these pictures and guess what areas the article suggests we cut back on.





Fundada en 1867

# THIS IS WHY YOU'RE BROKE PAGE 2

Read the rest of the article and check your ideas.

#### All the gear, no idea

The very latest footwear and not make you better at your sport. The same goes for DIY addicts: a laser spirit level is be healthier. no better at getting a shelf level than a can on its side (does it roll off? No. Then it's level). Stop spending hardearned cash on gear that won't make any difference.

#### Taxi for one

saying cabs don't have a place, but try this simple rule: there, then you don't need it? one back.

#### Coffee table chic

don't like you, then that book of wine for the host? won't change their minds.

#### Gym fees

to a gym. Five months later of that money is tax. You just change your ways. If nothing cancer if you give up. else, your bank balance will

#### Nights out

great fun, but if you're not soothing phone or hail a cab. I'm not drinks in the morning: £50, clean, promise. easily. Try that once a week and we're talking thousands if you didn't need a cab to get over the year. Is it really worth

### Eating out

The latest, glossy, £40 up, table service, a sense of as a one-year-old vehicle. cookbook from the TV chef occasion ... there are dozens That's an awfully large du jour; a £30 hardback photo of reasons that dining out is amount of cash to spend on book of China's splendour; great. And almost every one you may think these look of them equally applies to good on your coffee table but, dinner parties. Think about it: seriously, who are you trying is £40 a head a better use of to impress? If your visitors your money than a £10 bottle

#### Cigarettes

A 20-a-day habit will cost It's January. You decide to you about £2,200 a year. Still get in shape, so you sign up okay with that? Well, £1,600

and you've been once. There paid £1,600 to the Treasury your professional-standard is no point paying a monthly for no good reason. Oh, and racquet / bat / clubs / bike will subscription in the hope you you're less likely to die of lung

#### Posh toiletries

Real honey and jojoba with sandalwood extract, A night out on the town is to mention the pro-vitamin and hydration careful your head won't be formula. That clearly means the only thing suffering in the 200ml of bath gel is worth morning, Drinks, club entry, £22. Or you could buy 11 the inevitable taxi home, litres of soothing bath gel You're tired, it's raining, you possibly a stop off for your from a major supermarket or have a heavy bag. Suddenly, takeaway of choice on the way pharmacy brand for the same you have a great excuse to back, painkillers and isotonic price. It will get you just as

#### New car

That new Ford Focus might look lovely on the forecourt. But even in today's discounted times, you are paying £3,000 Not having to cook or wash more for exactly the same car a single letter in the number plate.



Discussion Which of the advice do you think is good? Which do you think would be a good idea for you to follow?

Vocabulary focus Make word partnerships from these words and match them to the definitions below. They were all in the article.

level balance bank health party plate table warning



Fundada en 1867

# THIS IS WHY YOU'RE BROKE PAGE 3

gel	spirit	coffee	monthly	dinner	bath	number	subscription
_		the am	ount of mone	y you have i	n your ban	k account	
-		a state	ment explaini	ng how som	ething can	affect your p	hysical condition
		a devi	ce used to che	eck to see if	something	is perfectly h	orizontal
	40	a smal	I, low table				
-	<u> </u>	money	paid every m	onth for a se	ervice or pi	roduct	
	ge over	a socia	al gathering ba	ased around	an evenin	g meal	
4	<del></del>	a subs	tance used to	wash onese	elf		
		a sign	on a vehicle o	displaying its	registratio	n number	

Language focus Look at this extract from the article:

'Suddenly, you have a great excuse to phone or hail a cab.'

What does 'to hail a cab' mean? Certain nouns are accompanied by a specific verb as in this expression. Underline the verbs that go best with the nouns below.

1 catch / get / find a cold 2 tell / say / speak a lie

3 say / put / give an example
4 make / take / do a photograph
5 have / take / eat medicine
6 sit / make / do an exam

Practice Describe what is happening in these pictures using the expressions above:





Fundada en 1867

# THIS IS WHY YOU'RE BROKE PAGE 4

#### Teacher's notes

Total pages 4 / student pages 3 / week of 25.05.09 / low-intermediate+ (A2+)

#### Vocabulary focus

bank balance the amount of money you have in your bank account health warning statement explaining how something can affect your physical condition spirit level a device used to check to see if something is perfectly horizontal coffee table a small, low table

monthly subscription money paid every month for a service or product dinner party a social gathering based around an evening meal bath gel a substance used to wash oneself number plate a sign on a vehicle displaying its registration number

#### Language focus

What does 'to hail a cab' mean? = to signal for a taxi

1 catch / get / find a cold 2 tell / say / speak a lie

3 say / put / give an example
4 make / take / do a photograph
5 have / take / eat medicine
6 sit / make / do an exam



Fundada en 1867

# **ACTIVITY**



Fundada en 1867



Think of an important event from recent business news in your country and tell your teacher about it.

Listening 1 Listen to the news and note down what these figures refer to:

fourth \$400 to \$800

\$210 billion

0.3%

43 million

70%

\$550 million

95%

500,000

22%

<b>Listening 2</b> Before listening, complete the gaps in the first story using the initial letters to help you. Then listen and check your ideas.
It could be a sign that the darkest days of the r are behind us. A key m index is up more than expected for the month and it's the fourth consecutive increase. Manufacturing is considered to be the leading i and we should continue to see good r coming out following this on what's happening in the overall e Norbert Orr with the Institute for Supply Management.
<b>Listening 3</b> Before listening, rearrange the letters in brackets to make words for the gaps. Then listen and check your ideas.
And you know some of that extra money that's in your(ycpeckah), well it may have to go back to Uncle Sam explains our Carter Evans. The Obama administration's Making Work Pay tax credit is designed to(sotbo) the economy by pumping an extra \$400 to \$800 into paychecks this year but apparently there's a quirk in the(temsys) that may be giving too much(oeymn) to people with more than one job or to married couples who both work and that means at(xat) time they'll have to pay that money back. From the floor of the New York Stock Exchange, Carter Evans, CNN.
<b>Listening 4</b> Before listening, add vowels to the consonants in brackets to make words for the gaps. Then listen and check your ideas.
President Obama announcing his plans to close (Iphls) for overseas tax havens. CNN's Dick Juliano reports the president says his plan is to create new US jobs and make the tax code (frr). The president says US companies doing business overseas pay lower (txs) if they create a job overseas rather than in the United States. The president says he plans to close that and other loopholes in the tax (cd). It's a tax code full of (crprt) loopholes that makes it perfectly legal for companies



Fundada en 1867

# BUSINESS NEWS PAGE 2

	to avoid (pyng) their fair share. But the National Association of (Mnfctrrs) says the United States currently has the second highest corporate tax rate in the world behind Japan, and the president's plan would make US companies less (cmpttv) globally. President Obama says his plan will raise \$210 billion over the next ten years. Dick Juliano, CNN, Washington. However, there are some (bsnsss) that say this is just a plan to get more money from them.
listen and check your ideas Construction spending rising the housing industry, explaid David Crowe. The spending longer to see a turnaround Government figures showin More people are growing th Lifetime Products' Phil Micl	g unexpectedly March which is bringing some optimism ins the National Association Homebuilders chief economist, g stream, the report we're talking today, will take a little but we are beginning to see a few bright spots housing. g spending edged three tenths a per cent. eir own food to save money the recession, just like key and his family. Even if the recession ends I don't foresee us t was, it's too much fun 43 million Americans are
and check your ideas.  And the coffee a major advertising per cent of MacDonald's _ coffee at a  A major transformation at F will soon be is a major investment. We is Michigan assembly to make our newest car, it's fuel, and v	g, try to complete the gaps with the appropriate words. Then listen  is brewing as to who makes the best. MacDonald's is beginning today to promote its line of specialty McCoffee. Seventy now carry espresso drinks but selling specialty is a direct threat to Starbucks. CNN's Carter Evans.  Ford. CNN's Bill Caiaccio reports the plant that once made SUVs electric vehicles. Ford president and CEO Alan Mulally says this are more than \$550 million right now in the new Mulally says this is the next generation Focus. We are going going to be everywhere around the world, the finest quality, safety, we're going to make it right here in Michigan. The new Focus will next year, and the battery electric version debuts in 2011.
Listening 7 Look at these volume to the service of	words from the next story and predict what it is going to be about: stakeholders lenders debt workers deas.
less gloomy job front	ext story and summarise it for your teacher using these words:  analysts champagne corks jobs lost story as a dictation on the back of this page.
	, 22 2 distance on the sace of the page.



Fundada en 1867

## BUSINESS NEWS PACE 3

#### Teacher's notes

Total pages 3 / student pages 2 / week of 18.05.09 / CD track 4 / intermediate+ (B1+)

#### Transcript

It could be a sign that the darkest days of the recession are behind us. A key manufacturing index is up more than expected for the month and it's the fourth consecutive increase. Manufacturing is considered to be the leading indicator and we should continue to see good reports coming out following this on what's happening in the overall economy. Norbert Orr with the Institute for Supply Management.

And you know some of that extra money that's in your paycheck, well it may have to go back to Uncle Sam explains our Carter Evans. The Obama administration's Making Work Pay tax credit is designed to boost the economy by pumping an extra \$400 to \$800 into paychecks this year but apparently there's a quirk in the system that may be giving too much money to people with more than one job or to married couples who both work and that means at tax time they'll have to pay that money back. From the floor of the New York Stock Exchange, Carter Evans, CNN.

President Obama announcing his plans to close loopholes for overseas tax havens. CNN's Dick Juliano reports the president says his plan is to create new US jobs and make the tax code fairer. The president says US companies doing business overseas pay lower taxes if they create a job overseas rather than in the United States. The president says he plans to close that and other loopholes in the tax code. It's a tax code full of corporate loopholes that makes it perfectly legal for companies to avoid paying their fair share. But the National Association of Manufacturers says the United States currently has the second highest corporate tax rate in the world behind Japan, and the president's plan would make US companies less competitive globally. President Obama says his plan will raise \$210 billion over the next ten years. Dick Juliano, CNN, Washington. However, there are some businesses that say this is just a plan to get more money from them.

Construction spending rising unexpectedly in March which is bringing some optimism to the housing industry, explains the National Association of Homebuilders chief economist, David Crowe. The spending stream, the report we're talking about today, will take a little longer to see a turnaround but we are beginning to see a few bright spots in housing. Government figures showing spending edged up three tenths of a per cent.

More people are growing their own food to save money during the recession, just like Lifetime Products' Phil Mickey and his family. Even if the recession ends I don't foresee us going back to the way it was, it's too much fun. About 43 million Americans are growing their own food this year.

And the coffee competition is brewing as to who makes the best. MacDonald's is beginning a major advertising campaign today to promote its line of specialty McCoffee. Seventy per cent of MacDonald's locations now carry espresso drinks but selling specialty coffee at a discount is a direct threat to Starbucks. CNN's Carter Evans.

A major transformation at Ford. CNN's Bill Caiaccio reports the plant that once made SUVs will soon be building electric vehicles. Ford president and CEO Alan Mulally says this is a major investment. We are investing more than \$550 million right now in the new Michigan assembly plant. Mulally says this is the next generation Focus. We are going to make our newest car, it's going to be everywhere around the world, the finest quality, safety, fuel efficiency, and we're going to make it right here in Michigan. The new Focus will begin rolling off the line next year, and the battery electric version debuts in 2011. Bill Caiaccio, CNN.

A bankruptcy judge has given Chrysler the okay to start the process of selling its good assets to Fiat, which the White House thinks is good news. This is good news for Chrysler's major stakeholders, including the secured lenders and the UAW, representing 95% of Chrysler's outstanding debt, along with the communities and workers that rely on this iconic American company. Press secretary Robert Gibbs.

A little less gloomy on the job front, payroll firm ADP says fewer than half a million Americans lost their jobs in April. It's still a huge number but a lot less than analysts were predicting. But don't go popping those champagne corks yet. You've got to be a little bit careful about celebrating too hard about those numbers this morning, they were better than expected but it was still almost 500,000 jobs lost. Rick Pendergraft with Investor's Daily Edge.

A number of American homeowners are underwater, and that's causing home values to fall. But that's all part of the cycle says Amy Bohutinsky with real estate marketing reporting company Zillow.com. For someone who's in a situation were they to fall behind on a mortgage payment, say because of a job loss or a death in the family, these are the people that go into foreclosures and the more foreclosures there are in the market, the further downward pressure it puts on pricing. Bohutinsky says nearly 22% of American homeowners are underwater. With CNN Radio in the Marketplace I'm Michele Wright.

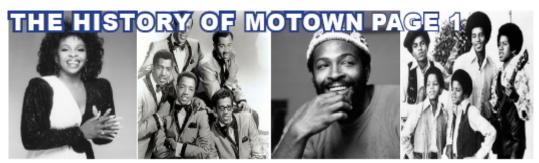


Fundada en 1867

# **ACTIVITY**



Fundada en 1867



What do you know about the music company Motown? Circle the options which you think are correct in these statements:

- 1 Berry Gordy Junior started Motown 50 / 60 / 70 years ago.
- 2 The company's headquarters are in Detroit / New York City / Chicago.
- 3 The Jacksons / The Miracles / The Temptations had Motown's first big hit in 1960.

Listen to the first part of the report and check your ideas.

	ale o 🔽 ·
Listen to the next part of the report and say whether these statements are true⊠ or fa	വിടെല്ല.

- □Berry Gordy got his idea for the 'hit factory' from working for the Ford Motor Company.
- ☐The name "Motown" is a form of New York's nickname the "Motor City".
- ☐Gordy's quality control system at Motown was like a similar system used in car factories.
- □Motown taught artists how to sing, dance, walk, talk and dress.
- □Motown's sound was influenced by rock, pop and jazz.
- □The Supremes had a huge hit with "Where Did Our Love Go?" in 1974.

Listen to the next part of the report and make notes on what made Motown so successful.

Listen to the next part of the report and make notes on some of the problems Motown had.

#### Listen to the final part of the report and answer these questions:

- 1 Where were Motown's headquarters moved to in 1972?
- 2 When did The Jackson Five have their first number one?
- 3 How long did Marvin Gaye work for Motown?
- 4 How old was Stevie Wonder when he first signed for Motown?
- 5 What did Berry Gordy say Motown had lost when he sold the company?

Try to complete these lyrics from the songs heard in the programme. Then listen again and check your ideas.

Akon - Freedom	In a free uplifting world	
Everything I have, everything I own	And that's all he ever wanted	d
All my man you a	already know Mom came a little after	
I wanna be free, I wanna be free	Gave birth to my	
From Senegal West Africa	Then all of the pressure	
To St. Louis, Missouri	Made them fight one another	₽F
Thanks to Catherine Dana	See, the pain would never la	ast
For giving my pops his glory	Did the wi	ith what they had
He came down with his drum	He knew the world was up for	or grabs
And a dream to change the	And he searched to find his t	freedom, freedom



Fundada en 1867

## THE HISTORY OF MOTOWN PAGE 2



Miracles - Shop Around

And then she said

Just because you've become a young man now There's still some things that you don't \_\_\_\_\_ now

Before you ask some girl for her hand now
Keep your freedom for as long as you can now
My mama told me you better \_\_\_\_\_ around
You better shop around

There's some things that I want you to know

As just as sure as the wind's gonna blow now The \_\_\_\_\_ come and the women gonna go now

Before you tell them that you love them so now My mama told me you better shop around



Supremes - Where Did Our Love Go?
Baby, baby, baby don't leave me
Oh, please don't \_\_\_\_\_\_ me all by myself I've got this burning, burning, yearning feeling inside me
Ooh, deep inside me and it hurts so bad
You came into my \_\_\_\_\_ (baby, baby) so tenderly
With a burning love (baby, baby) that stings like a bee (baby, baby)

Now that I surrender (baby, baby) so helplessly You now wanna leave (baby, baby) ooh, you wanna leave me (baby, baby) Ooh, baby, baby, where did our \_\_\_\_\_ go?

Temptations - Ain't Too Proud to Beg I know you wanna leave me but I refuse to let you go

If I have to beg and plead for your \_\_\_\_\_\_I don't mind cause you mean that much to me Ain't too \_\_\_\_\_\_ to beg and you know it Please don't leave me girl, don't you go

Please don't \_\_\_\_\_ me, girl, don't you go

Ain't too proud to plead, baby, baby



Gladys Knight - I Heard It through the Grapevine

I bet you're \_\_\_\_\_\_ how I knew Baby, baby, baby about your plans to make me blue

With some other girl you knew before

Between the two of us girls you know Llo

Between the two of us girls you know I love you more

It took me by \_\_\_\_\_ I must say When I found out yesterday

Don't you know that I heard it through the grapevine

Not much longer would you be mine

Don't you know that I heard it through the grapevine

And I'm just about, just about to lose my

Oh yes, I am, Oh yes, I am, Oh yes, I am

The Jackson Five - I Want You Back

When I had you to myself I didn't want you around

Those pretty \_\_\_\_\_ always made you

Stand out in a crowd



Fundada en 1867

# THE HISTORY OF MOTOWN PAGE 3

Then someone picked you from the bunch
One glance was all it took
Now it's much too late for me
To take a second look
Oh baby give me one more
To show you that I love you
Won't you please take me back in your heart
Oh darling I was blind to let you go
But now since I see you in his
I want you back
Yes I do now
I want you back
Oo oo baby
I want you back
Yeah, yeah, yeah



Marvin Gaye - What's Going On?

Mother, mother
There's too many of you
Brother, brother, brother
There's far too many of you
You know we've got to find a way
To bring some loving here today
Father, father
We don't need to escalate
You see, war is not the
For only love can conquer hate



Stevie Wonder - Superstition
Very superstitious, \_\_\_\_\_\_ on the wall
Very superstitious, ladders about to fall
Thirteen-month-old baby, broke the looking
glass
Seven years of bad luck, the good things in your
past
When you \_\_\_\_\_ in things that you
don't understand,
Then you \_\_\_\_\_
Superstition ain't the way



Martha and the Vandellas - Dancing in the Street Calling out around the Are you ready for a brand new beat? Summer's here and the time is right For dancing in the street Oh, it doesn't matter what you \_ Just as long as you are there So come on, every guy grab a girl Everywhere around the world There'll be They're dancing in the street This is an Across the nation A chance for folks to meet There'll be laughing and singing and music swinging And dancing in the street Philadelphia, P.A. Baltimore and DC now Can't forget the Motor City All we need is music, sweet music

Discussion Which is your favourite Motown artist?

There'll be music



Fundada en 1867

## THE HISTORY OF MOTOWN PAGE 4

#### Teacher's notes

Total pages 5 / student pages 3 / week of 08.06.09 / CD track 1 / low-intermediate+ (A2+)

#### Transcript

Part 1 American popular music changed forever 50 years ago when Berry Gordy Junior started a record company in Detroit, Michigan. It grew to become one of the most successful black-owned businesses in the United States. This week on our program, we explore the music of Motown. That was Universal Motown artist Akon singing the title song from his latest album, "Freedom." The company is now part of the Universal Music Group with headquarters in New York City. It observed Motown's 50th anniversary in January with ceremonies at the Motown Historical Museum in Detroit. The museum includes the original apartment and recording studio that Berry Gordy called "Hitsville, USA." The Rock and Roll Hall of Fame in Cleveland, Ohio is celebrating the record company's anniversary all year with a new exhibit "Motown: The Sound of Young America Turns Fifty." It is displaying instruments, clothing, programs, recordings and other objects from Motown's many successful singers and groups. One of these was the Miracles, led by singer Smokey Robinson. The group had Motown's first big hit in 1980, "Shop Around."

Part 2 Berry Gordy had worked in many jobs before starting Motown Records. He had written and sold a few songs. But he wanted more control over his product. He also wanted to create what he called a hit factory, an idea he got from working for the Ford Motor Company. He took other ideas from the American auto industry, too. The name "Motown," for example, is another form of Detroit's nickname, the "Motor City". And his quality control system at Motown was like a similar system in car factories. It included weekly meetings where company officials worked together to make recordings and marketing decisions. But Motown created more than records. It also designed the artists' live performances. And it taught them how to sing, dance, walk, talk and dress. Motown is known for its special sound that was influenced by jazz, gospel and rhythm and blues. It also used different sound effects. Motown's first recording studio included an echo chamber. This echo effect can be heard on the recording of this huge hit for the Supremes in 1984, "Where Did Our Love Go?"

Part 3 Motown was at the height of its success in the 1960s. One reason was because the company permitted people to be creative. They were not afraid to make mistakes. The songs were simple and easy to understand. They were recorded with excellent backup singers and musicians. One of the most successful Motown groups of the 1960s was the Temptations. Here they sing one of their hits, "Ain't Too Proud to Beg."

Part 4 Many of Motown's hit records were written and produced by a team of three men - Brian Holland, Lamont Dozier and Eddie Holland. The three were known as HDH. Holland, Dozier and Holland left Motown in 1988. The three men were not satisfied with their earnings. Motown took legal action, accusing them of violating songwriting agreements. The three then accused Motown of dishonesty and violating their business relationship. This legal battle continued for years before being settled out of court. It was just one example of problems at the company. Some artists questioned what they were being paid. For example, Gladys Knight and the Pips left Motown in 1973 because they never felt completely accepted by the company. One of their big Motown hits was "I Heard It through the Grapevine."

Part 5 Berry Gordy moved Motown headquarters to Los Angeles, California in 1972. The company started producing television shows and movies. At the same time, Motown was developing new acts. One of the most successful was the family group called The Jackson Five. Their first single record reached number one in 1970. Here it is, "I Want You Back." Another extremely successful Motown singer was Marvin Gaye. He recorded and wrote music for Motown artists for 20 years. In 1971, his album "What's Going On?" used jazz and classical music to create songs that explored social issues. Here is Marvin Gaye singing the title song. Another important long-time Motown artist is Stevie Wonder. Motown signed him to his first contract at the age of twelve. One of Stevie Wonder's big hits was "Superstition." In the 1980s, Motown was in financial trouble. Berry Gordy finally sold the company in 1988. He reportedly said at the time that Motown had lost the spirit it had during its time in Detroit. But he and others say Motown will always be remembered for its historic influence on American popular music.

#### Lyrics for the songs as they are played.

#### Akon - Freedom

Everything I have, everything I own All my mistakes man you already know I wanna be free, I wanna be free From Senegal West Africa
To St. Louis, Missouri
Thanks to Catherine Dana
For giving my pops his glory
He came down with his drum
And a dream to change the world
In a free uplifting world
And that's all he ever wanted

Mom came a little after
Gave birth to my brother
Then all of the pressure
Made them fight one another
See, the pain would never last
Did the best with what they had
He knew the world was up for grabs
And he searched to find his freedom, freedom.

#### Miracles - Shop Around

And then she said

Just because you've become a young man now



Fundada en 1867

# THE HISTORY OF MOTOWN PAGE 5

There's still some things that you don't understand now Before you ask some girl for her hand now Keep your freedom for as long as you can now My mama told me you better shop around You better shop around

There's some things that I want you to know now As just as sure as the wind's gonna blow now The women come and the women gonna go now Before you tell them that you love them so now My mama told me you better shop around

#### Supremes - Where Did Our Love Go?

Baby, baby, baby don't leave me
Oh, please don't leave me all by myself
I've got this burning, burning, yearning feeling inside me
Ooh, deep inside me and it hurts so bad
You came into my heart (baby, baby) so tenderly
With a burning love (baby, baby) that stings like a bee
(baby, baby)

Now that I surrender (baby, baby) so helplessly You now wanna leave (baby, baby) ooh, you wanna leave me (baby, baby)

Ooh, baby, baby, where did our love go?

#### Temptations - Ain't Too Proud to Beg

I know you wanna leave me but I refuse to let you go If I have to beg and plead for your sympathy I don't mind cause you mean that much to me Ain't too proud to beg and you know it Please don't leave me girl, don't you go Ain't too proud to plead, baby, baby Please don't leave me, girl, don't you go

#### Gladys Knight - I Heard It through the Grapevine

Baby, baby, baby about your plans to make me blue
With some other girl you knew before
Between the two of us girls you know I love you more
It took me by surprise I must say
When I found out yesterday
Don't you know that I heard it through the grapevine
Not much longer would you be mine
Don't you know that I heard it through the grapevine
And I'm just about, just about to lose my mind
Oh yes, I am, Oh yes, I am, Oh yes, I am

#### Jackson Five - I Want You Back

When I had you to myself
I didn't want you around
Those pretty faces always made you
Stand out in a crowd
Then someone picked you from the bunch
One glance was all it took
Now it's much too late for me
To take a second look
Oh baby give me one more chance
To show you that I love you
Won't you please take me back in your heart
Oh darling I was blind to let you go
But now since I see you in his arms
I want you back

Yes I do now I want you back Oo oo baby I want you back Yeah, yeah, yeah

#### Marvin Gaye - What's Going On?

Mother, mother
There's too many of you crying
Brother, brother, brother
There's far too many of you dying
You know we've got to find a way
To bring some loving here today
Father, father
We don't need to escalate
You see, war is not the answer
For only love can conquer hate

#### Stevie Wonder - Superstition

Very superstitious, writings on the wall
Very superstitious, ladders about to fall
Thirteen-month-old baby, broke the looking glass
Seven years of bad luck, the good things in your past
When you believe in things that you don't understand,
Then you suffer
Superstition ain't the way

#### Martha and the Vandellas - Dancing in the Street

Calling out around the world Are you ready for a brand new beat? Summer's here and the time is right For dancing in the street Oh, it doesn't matter what you wear Just as long as you are there So come on, every guy grab a girl Everywhere around the world There'll be dancing They're dancing in the street This is an invitation Across the nation A chance for folks to meet There'll be laughing and singing and music swinging And dancing in the street Philadelphia, P.A. Baltimore and DC now Can't forget the Motor City All we need is music, sweet music There'll be music everywhere



Fundada en 1867

# **ACTIVITY**



Fundada en 1867

# **BBG NEWS** PAGE 1

Listen to the news and make notes on each story next to the picture to which it corresponds.







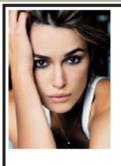














Fundada en 1867

# BBC NEWS PAGE 2

#### Teacher's notes

Total pages 2 / student pages 1 / week of 11.05.09 / CD track 2 / intermediate+ (B1+)

Post-listening discussion Discuss these questions with the students:

Has your country ever had troops in Iraq? If so, are they still there? If not, when did they leave? Who do you think should decide what bonuses a company gives its staff?

What are politicians doing in your country to combat the recession? Is it working?

With industrial production in Japan rising, do you think the world is coming out of the recession?

How do you think we can increase food production?

How much does it cost to get a university degree in your country? How easy is it for graduates in your country to find work after graduation?

Which is the most popular pet where you live?

#### Transcript

The British mission in Iraq is drawing to a close. Over the next few months most of the 4,000 troops will be withdrawn. Just 400 will be left by the end of July to continue training Iraqi forces.

The European Commission has published draft rules to try to curb excessive bank bonuses and impose tighter regulation on hedge funds and private equity groups. Hedge funds use complex investment strategies to return profits, even when markets are falling. They've been criticised for their role in the financial crisis, but managers in the City say the Commission's proposals could be deeply damaging.

President Obama has assured the American people there will be an unyielding effort to restore the nation to prosperity soon. He said he was pleased, but not satisfied, with his performance after 100 days in office.

Scientists in Britain and the United States say they've found the first convincing evidence that autism can have a genetic component. They liken the development to that achieved when the first cancer causing genes were discovered.

Industrial production in Japan has risen for the first time in six months. Output was up in March by more than 1.5 per cent, partly because of a stronger performance by the electronics industry.

The head of Britain's agricultural research body has warned of riots in the developing world unless much more is done to find new ways of increasing food production. Professor Douglas Kell of the Biology and Biotechnology Research Council says funding in the UK alone needs to rise by £100 million.

Many final year students say they face a future of unemployment and debt. More than 16,000 from 30 universities around the United Kingdom were interviewed by a graduate recruitment agency last month. Fewer than one in eight had secured a graduate level job, and a third said that in the current economic climate they would have to accept any work that was offered.

The RSPCA is warning that pets are becoming victims of the economic downturn. It says more than 30 animals were dumped every day in England and Wales in 2008, a 57 per cent increase on the previous year. The charity is expecting fewer donations because of the recession, and is going to consider cutting jobs.

Two of Hollywood's biggest talent agencies are to merge. The William Morris Agency and Endeavor represent some of the best known names in entertainment, including Denzel Washington, Mel Gibson and Keira Knightley.



Fundada en 1867

# **ACTIVITY**



Fundada en 1867

# GRUMPY OLD HOLDAYS PAGE 1



Where do you plan to go on holiday this summer? What are the best and worst things about going on holiday?

Watch the first part of the programme (to: minute 01:44) and note down some of the complaints the commentators have about holidays.



Watch the next part of the programme (to: minute 02:33) and make notes on what is said about going on holiday with other people.



Discussion What do you think about going on holiday with friends?

Watch the next part of the programme (to: minute 05:30) and make notes on the difference between men and women when it comes to packing.



Discussion When do you start packing for a holiday? What do you think the difference between the way men and women pack is?



Watch the next part of the programme (to: minute 11:39) and make notes on the problems involved in getting to the airport, checking in and departing.



Discussion Which part of the airport process do you like the least?



Fundada en 1867

# CRUMPY OLD HOLIDAYS PAGE 2



Watch the next part of the programme (to: minute 14:47) and answer these questions:

- 1 According to the narrator, what is the worst thing about holidays?
- 2 What do the commentators say about fat people?
- 3 What are the complaints about armrests?



Discussion Who do you think are the worst when it comes to armrests, men or women?

Watch the next part of the programme (to: minute 17:52) and make notes on the different things the commentators do during the security announcement.



Discussion What do you do during the security announcement?

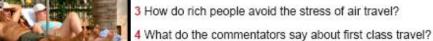




Discussion What makes you nervous when flying?

Watch the final part of the programme and answer these questions:

- 1 What was flying like in the early days of air travel?
- 2 According to the narrator, what is the best you can say about airplane food?



Discussion The narrator finishes by saying: "Holidays, who needs them?" How often do you need a holiday? Do you usually come back from holidays refreshed or tired?







Fundada en 1867

# CRUMPY OLD HOLDAYS PACE 3

Teacher's notes

Total pages 3 / student pages 2 / week of 22.06.09 / DVD 28:00 mins / intermediate+ (B1+)



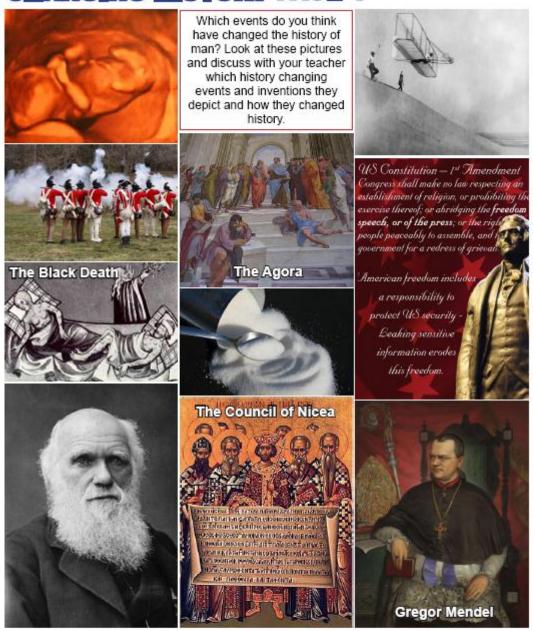
Fundada en 1867

# **ACTIVITY**



Fundada en 1867

# CHANGING HISTORY PAGE 1



Now read the article and find out how the events have affected history.

Live Science June 2009

10 Events That Changed History

Some events change the direction immortality that led to the invention of mankind. Here are our top 10 of the deadliest weapon before history changing events.

The Invention of Gunpowder Ironically, it was a quest for elixirs around A.D. 850, Chinese

the arrival of the atomic bomb. Experimenting with life-lengthening



Fundada en 1867

## **CHANCING HISTORY PACE** 2

invention would become the basis per year, but the sweet stuff once rare animal species endemic only for almost every weapon used in war played a major role in one of the to those volcanic specks isolated from that point on, from fiery arrows sourest eras in modern times. White in the Pacific Ocean. While still to rifles, cannons and grenades.

#### Daily Life in the Agora

goods, politics were discussed and minds like Aristotle and Plato. Who knows where we'd be without the the concept of democracy, perhaps, When he penned the Declaration or the formula for the length of the in 1776, Thomas Jefferson had 12 Seconds in the Air sides of a triangle.

#### The Council of Nicea

Christian leader of the Roman Empire in the fourth century, his vast territory together 318 bishops from across to find common ground on issues plaguing the new religion. It was the first ever worldwide gathering of the Church. The Christianity we know today is a result of what those men agreed upon.

#### The Black Death

destruction of the 14th-century bubonic plague finally dissipated, nearly half the people in each of the regions it touched - and 75 million people total - had succumbed to a gruesome, painful death. The Black Death especially ravaged Europe, leading to immediate social changes, from increased wages to mistrust of the church.

#### Discovery of Sugar

It's unlikely that many candy lovers in the United States think about

independence from Great Britain.

revolutionary poster boy of Jefferson together like never before. in the process.

#### A Monk and His Peas

By the time the tornado-like monastery, one 19th-century holy much like any other. It was how she man managed to unravel the basic got in there in the first place that principles of heredity with just a was far from average. As the first handful of pea species that he "test tube" baby born using in-vitro bred and crossbred, counted and fertilization methods, England's catalogued with monastic discipline. Louise Brown tested the way we While plant and animal genes were looked at life and science, sparking Gregor Mendel's original focus, intense debates that continue to his ideas later made sense of our stir controversy. Though fertilization complex human workings, too, treatments existed before and have genetics.

#### A Trip to the Galapagos

Boobies and lava gulls and giant

discovered history while each consumes an tortoises, oh my! The Galapagos explosive estimated 100 pounds of sugar Islands host a faunal freak show of Gold, as British colonists called it, very interesting to ecologists today, was the engine of the slave trade in the 19th century the life there It was the heart of the city - where that brought millions of Africans to proved key in Charles Darwin's ordinary citizens bought and sold the Americas beginning in the early seminal evolutionary theory of the 16th century. Profit from the sugar origin of species. It was the fantastic ideas were passed among great trade was so significant that it may menagerie of the Galapagos that have even helped America achieve ultimately lit the fire under the theory and its mechanism of natural "agoras" of ancient Greece. Lacking The Declaration of Independence selection, which changed biology forever.

an inkling of the consequences it. The pioneering, 120-foot flight over held for the 13 colonies, who were Kitty Hawk, North Carolina, may When Constantine became the first announcing their intention to break have gone off with little fanfare free from the shackles of British rule. that day in 1903, but it would soon What he may not have anticipated, have enormous implications that was populated by a hodgepodge of however, were the widespread wrapped, very literally, around the beliefs and religions. To quell the effects his powerful words would world. Brothers Orville and Wilbur controversy, in A.D. 325, he brought also have around the world. The Wright did not invent flight, but they Declaration of Independence didn't became the Internet of their era with the empire to the town of Nicea just change the course of American their invention of the first manned, history, but created a ripple effect powered, heavier-than-air and that nudged a host of other nations (to some degree) controlled-flight toward independence, making a aircraft, bringing people and ideas

#### Test-Tube Babies

Just over 30 years ago, a baby girl Working in the solitude of an Austrian came screaming out of the womb kicking off the scientific discipline of since become quite commonplace, that moment in 1978 marked a profound switch in biological medicine.



Fundada en 1867

# **CHANGING HISTORY PACE 3**

Discussion Which of the ten events or inventions do you think changed history the most? Are there any events or inventions that you think should be added to the list?

Vocabulary focus Complete the crossword with words from the article.

#### Across

#### 1 a confused mixture

5 to fail to resist (illness, pressure, temptation, etc.)

6 to investigate and solve (a mystery or puzzle)

9 to ignite or stimulate (interest, activity, etc.)

11 not unusual; ordinary

14 an elaborate welcome or introduction

15 a person's or thing's function in a particular 12 to give gentle encouragement to

16 a slight suspicion; a hint

17 a search or pursuit made in order to find or obtain something

#### Down

2 causing repulsion or horror

3 a series of consequences caused by a single action or event (2 words)

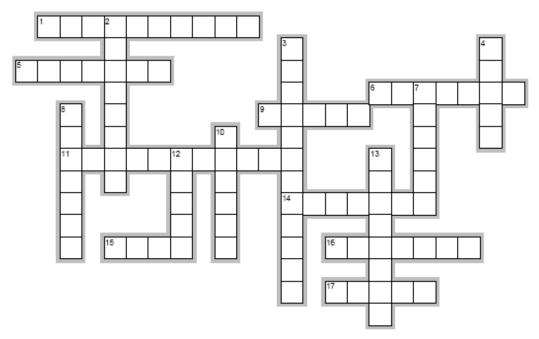
4 to put an end to

7 to cause extensive damage to; devastate

8 to start (phrasal verb)

10 to cause continual trouble or distress to

13 restraints or impediments



Language focus Look at these extracts from the article:

'When he penned the Declaration in 1776, Thomas Jefferson had an inkling of the consequences it held for the 13 colonies, who were announcing their intention to break free from the shackles of British rule.'

"...but created a ripple effect that nudged a host of other nations toward independence, making a revolutionary poster boy of Jefferson in the process.'



Fundada en 1867

# **CHANGING HISTORY PACE 4**

What do the highlighted words in the extracts have in common grammatically?

There is an increased usage of nouns as verbs. Which of these words can be used as both nouns and verbs?

drink	detail	compete	command
value	test	invent	ink
report	invest	import	staff
need	file	export	stock
play	exercise	notice	fax
paper	time	climb	reveal
house	record	bank	pencil
target	talk	chair	boss
table	seat	film	list

Which ones are pronounced differently in the noun and verb forms?

Practice Write some examples of the above words used as nouns and verbs.

Follow-up activity - Debate: Choose an event and argue for it being the most important event in the history of man.



Fundada en 1867

# **CHANGING HISTORY PAGE** 5

Teacher's notes

Total pages 5 / student pages 4 / week of 08.06.09 / mid-intermediate+ (B2+)

FYI Some other events that it could be argued changed the history of man: capturing fire

the invention of the wheel

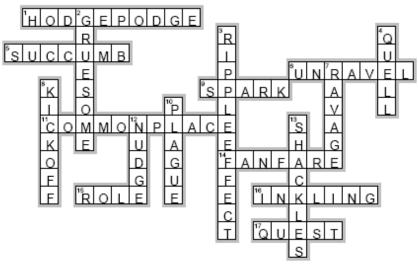
reading / writing

the printing press

domestication of animals

the introduction of money / legal tender

#### Vocabulary focus



#### Language focus

What do the highlighted words in the extracts have in common? = They can both be used as nouns and verbs.

The highlighted words below can not be used as nouns and verbs.

drink	detail	compete	command
value	test	<u>invent</u>	ink*
report	invest	import	staff
need	file	export	stock
play	exercise	notice	fax
paper	time	climb	<u>reveal</u>
house	record	bank	pencil*
target	talk	chair	boss
table	seat	film	list

\*both pencil and ink are usually followed by 'in', pencil meaning to provisionally write in and ink to definitively write in. (e.g. we have pencilled in the 29th for our meeting, but there is a possibility that it will be changed.)

Point out the different pronunciation of house, record, import and export in the verb and noun forms.



Fundada en 1867

# **ACTIVITY**



Fundada en 1867



# **Angry Monkeys**

Language level: Intermediate (B1) + Learner type: Teens; Adults; CLIL

Time: 50 minutes
Activity: Speaking

Topic: Fairness, morality and ethics

Language: Describing an experiment; Present tenses

Materials: Video clip



ANGRY MONKEYS by Jamie Keddie

ı



Fundada en 1867



## Preparation, materials and equipment

 For this activity, you will need an excerpt from a TED talk on YouTube titled Moral behaviour in animals. The excerpt you will need is from 12:30 to 15:10

http://www.voutube.com/watch?v=GcJxRgTs5nk

- You might also want to make use of the first 20 seconds of this Liberal Democrat publicity video titled I believe In fairness: <a href="http://goo.gl/TdwzD">http://goo.gl/TdwzD</a>
- Download the following book cover image: <a href="http://goo.gl/Jq5m4">http://goo.gl/Jq5m4</a>
- For each student, make a copy of the Video Transcript on page 6.

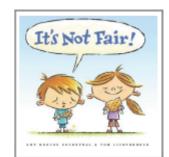
Decide how you are going to play the video clips in class. Possibilities include:

- Mobile device (For one-to-one situations)
- Laptop, desktop, tablet computer (For small groups)
- Computer, projector + screen (For larger classes)

Don't forget the loudspeakers.

### Lesson plan

- Show students the book cover image. Ask them
  to translate the phrase It's not fair! into their
  own language and find out if it is something
  that they used to say when they were children.
  If so, ask them to share their stories.
- Elicit the following words and write them on the board:
  - + Adjective: Fair Adjective: Unfair + Noun: Fairness - Noun: Unfairness



- Tell students that you are going to show them an excerpt from a 2010 publicity video for a British political party. Play the first 20 seconds of the *I believe in fairness* clip.
- Ask students if they are aware of any political campaigns from their own backgrounds that centred around the idea of fairness.

ANGRY MONKEYS by Jamle Keddle



Fundada en 1867



 Suggest that the video clip demonstrates the importance of fairness to humans. But despite the importance, the word fairness can be difficult to define.

Tell students that for the next 5 minutes, they are going to be dictionary writers. Ask them to write definitions for either the adjective *fair* or the noun *fairness*. Also ask them to include synonyms and collocations if possible. This will work best if students collaborate in pairs or small groups.

- Allow a spokesperson from each group to share their definition with the rest of the class before looking at some real dictionary definitions of the words (here, for example: <a href="http://www.macmillandictionary.com/dictionary/british/fair">http://www.macmillandictionary.com/dictionary/british/fair</a>)
- Ask students to recall a time in their lives (the memory of an experience or an
  incident, etc.) that that involved unfairness. Put them into pairs or small groups and
  ask them to share their stories. This could be done as a writing activity.
- Tell students that you are going to show them a video in which a man called Frans de Waal demonstrates a famous experiment on fairness. Write the following phrases on the board:
  - "A very famous experiment"
  - "A fairness study"
  - "A simple task"
  - "Grapes"
  - "Slices of cucumber"
  - "Creating inequity"

Tell students that these are phrases which Frans uses in the video to explain the experiment to us. Make sure that they are aware that the word *study* means research project and inequity is a synonym of *unfairness*.

Put students into pairs or small groups to try and answer the following questions:

- \* How does the experiment work?
- \* How does the experimenter create inequity?
- \* What do you think happens as a result?
- Let groups share and compare ideas.
- 10. Play the TED talk *Moral behaviour in animals* from 12:30 to 15:10. Let your students hear the audio but do not let them see the images. They will be able to hear Frans de Waal's explanation and compare it with their own ideas. They will also hear audience laughter when the monkey reacts.

#### ANGRY MONKEYS by Jamle Keddle



Fundada en 1867



- 11. Find out how much students understood. How did their ideas about the experiment compare with Frans' explanation? Invite them to speculate on why the audience laughs. In other words, what is the outcome of the experiment?
- Let students watch the video. Give out copies of the Video Transcript.

#### Comment

Letting students hear laughter in a video clip without seeing what is causing it can be a motivational technique which serves to keep students' attention.

#### Follow up 1

Tell students that during the lesson, you have conducted your own fairness study. Ask students to recall the unfairness stories that they shared during step 7. Ask them to decide which of the following categories their story falls into:

- \* In your story, you were a cucumber monkey (i.e. the victim of the unfairness).
- In your story, you were a grape monkey (i.e. you benefited from the unfairness).
- \* In your story, you were not directly affected by the unfairness.

After conducting this experiment myself, I can report that almost 100% of students will tell stories in which they were cucumber monkeys. I'll leave it up to you and your students to discuss what that says about humans (and monkeys!)

### Follow up 2

In the TED talk *Moral behaviour in animals* (http://goo.gl/KHz9I) Frans de Waal argues that human morality is built on two pillars:

- \* Reciprocity (which encompasses fairness, justice, cooperation, etc.)
- \* Empathy (which encompasses compassion, consolation, etc.)

In the clip, he looks at a number of experiments and observations involving animals, one of which we have already seen. They are:

#### Reciprocity

- \* A 1937 experiment on cooperation and reciprocity involving chimpanzees (03:30 05:40)
- \* An experiment on cooperation and reciprocity involving elephants (05:40 08:00)

ANGRY MONKEYS by Jamle Keddle



Fundada en 1867



#### Empathy

- \* An experiment in yawn contagion (a type of synchronisation which is connected to empathy) involving chimpanzees (08:50 - 09:55)
- \* An observation involving chimpanzee consolation (09:55 10:25)
- \* An experiment involving altruism in chimpanzees (10:25 12:30)

As a follow up homework task, ask students to choose one of these experiments, watch the corresponding part of the video and prepare to describe it to their classmates the next day. Encourage students refer to the **Video Transcript** for useful phrases such as:

- \* Another experiment that I want to mention to you is ...
- \* So what they did is they ...
- \* What happens is that ...
- \* There's a very simple task that they need to do.
- \* Now, if you ...
- \* And if you ...
- \* They are perfectly willing to ...
- \* So that's the experiment they did.

The next day, put students into groups to share their descriptions.

Note that some of the experiments/observations are more complex than others. Also note that the TED website (see link on page 4) allows videos to be watched with subtitles.



Fundada en 1867



## Video transcript

Frans de Waal explains:



So, a final experiment that I want to mention to you is our fairness study. This became a very famous study and there's now many more because after we did this 10 years ago, it became very well known.

We did it originally with capuchin monkeys and I'm going to show you the first experiment that we did. It's since been done with dogs, with birds, with chimpanzees. But we started with capuchin monkeys.

So what we did is we put two capuchin monkeys side by side. These animals live in a group, they know each other, we take them out of the group, and put them in a test chamber. And there's a very simple task that they need to do. And if you give both of them cucumber for the task - the two monkeys side by side - they're perfectly willing to do this 25 times in a row. So cucumber, although it's really only water in my opinion, is perfectly fine for them.

Now if you give them grapes - the food preferences of my capuchin monkeys correspond exactly with the prices in the supermarket - if you give them grapes, it's a much better food and you create inequity between them.

So that's the experiment that we did. Recently, we videotaped it with new monkeys who had never done the task, thinking that maybe they would have a stronger reaction and that turned out to be right.

The one on the left is the monkey who gets cucumber. The one on the right is the monkey who gets grapes. For the one that gets cucumber - note that the first piece of cucumber is perfectly fine. The first piece - she eats. Then she sees the other one getting grapes and then you will see what happens.

So she gives a rock to us - that's the task - and we give her a piece of cucumber and she eats it. The other one needs to give a rock to us and that's what she does and she gets a grape and she eats it. The other sees that. She gives another rock to us and again gets cucumber.

She tests the rock now, against the wall. She needs to give it to us. And she gets cucumber again.

So this is basically the Wall Street protest that you see.

[From the TED talk Moral behavior in animals]

ANGRY MONKEYS by Jamle Keddle



Fundada en 1867

### **LIST OF SOURCES**

### Music:

Mama Lisa's World of Children and International Culture: A neat site with children's songs, nursery rhymes, stories and other materials from around the world. http://www.mamalisa.com/

### Television and videos:

❖ WWITV: a huge collection of free live internet TV stations streaming on the internet. A portal to watch live and on demand online TV broadcasts from around the world. http://wwitv.com/television/248.htm

#### Podcasts and Radio:

OMNI Radio: search for all live radio stations of the world by country http://www.omninternet.com/radio/radio.asp

### **Magazines and Newspapers:**

- ❖ Newseum: An amazing site that (among other things) collects images of the front page of newspapers from around the world. Click "sort papers by region" to find a specific country. <a href="http://www.newseum.org">http://www.newseum.org</a>
- AllYouCanRead: massive media directory of 22,800 local and international magazines and newspapers from all over the world. Over 200 countries are represented.
  <a href="http://www.allyoucanread.com/american-newspapers/">http://www.allyoucanread.com/american-newspapers/</a>
- Breaking News English Lessons: In this web we can find Simple News in 7 LEVELS That's Easier for English Students to Understand http://breakingnewsenglish.com



Fundada en 1867

## **Games and Fun:**

Childtopia: a large collection of educational games, tales, listening and reading comprehension activities and even arts and crafts project videos in English.

http://www.childtopia.com/index.php?module=home&newlang=eng



Fundada en 1867

## **WORKS CITED**

- "Authentic Materials for Teaching Languages." miscositas.com. "N.p.", n.d. Web 29 Aug. 2013.
- "Authentic Teaching Materials." Instant-ideas.com. "2009 Instant Ideas" 2009.

  Web 29 Aug. 2013.
- Keddie, Jamie. "Angry monkeys." Lessonstream.org. 2012. Web 29 Aug. 2013.